

SFOI Web Site & Social Media Performance 9/8/25 - 9/14/25

1. Websites:

SFOI.org:

- Website Visits: 792 **+110**
- Page Views: 1629 **-64**

Last 30 days:

- Website Visits: 2735 **+246**
- Page Views: 6038 **+332**

SFOI.uk:

- Website Visits: 27 **-39**
- Page Views: 70 **-4**

Last 30 days:

- Website Visits: 182 **-14**
- Page Views: 260 **+45**

SFOI.ca:

- Website Visits: 19 **-2**
- Page Views: 45 **+18**

Last 30 days:

- Website Visits: 82 **-4**
- Page Views: 124 **-15**

Georgewhitefieldprogram.org:

- Website Visits: 88 **+43**
- Page Views: 186 **+129**

Last 30 days:

- Website Visits: 288 **+117**
- Page Views: 504 **+250**

2. YouTube: last 28 days

- 843 Subscribers **+23**
- Views: 5772 **+2301**
- Hours watched: 61.6 **+15.9**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2086 **+4**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
454 **+8**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
762 **+6**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
151 **+1**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
92 **-1**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+0**

<https://www.facebook.com/sfoiuk>
127 **+0**

Followers - CA

<https://twitter.com/SFOICanada>
62 **-0**

<https://www.facebook.com/sfoica>
6 **-0**