

SFOI Web Site & Social Media Performance 7/28/25 - 8/3/25

1. Websites:

SFOI.org:

- Website Visits: 617 **+43**
- Page Views: 1307 **+74**

Last 30 days:

- Website Visits: 3572 **+175**
- Page Views: 6520 **+302**

SFOI.uk:

- Website Visits: 28 **-6**
- Page Views: 32 **-16**

Last 30 days:

- Website Visits: 128 **-1**
- Page Views: 153 **-16**

SFOI.ca:

- Website Visits: 20 **-2**
- Page Views: 27 **+2**

Last 30 days:

- Website Visits: 110 **-16**
- Page Views: 135 **-26**

Georgewhitefieldprogram.org:

- Website Visits: 39 **-2**
- Page Views: 71 **-1**

Last 30 days:

- Website Visits: 188 **-10**
- Page Views: 322 **-15**

2. YouTube: last 28 days

- 812 Subscribers **+8**
- Views: 3933 **+174**
- Hours watched: 51.5 **-2.6**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2083 **+3**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
439 **+5**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutreach](https://twitter.com/sportsfanoutreach)
756 **+2**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
148 **+10**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
93 **-1**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+0**

<https://www.facebook.com/sfoiuk>
126 **+0**

Followers - CA

<https://twitter.com/SFOICanada>
62 **-1**

<https://www.facebook.com/sfoica>
6 **-0**