

SFOI Web Site & Social Media Performance 8/18/25 - 8/24/25

1. Websites:

SFOI.org:

- Website Visits: 682 **+159**
- Page Views: 1693 **+621**

Last 30 days:

- Website Visits: 2489 **+70**
- Page Views: 5706 **+448**

SFOI.uk:

- Website Visits: 66 **-31**
- Page Views: 66 **-40**

Last 30 days:

- Website Visits: 196 **+23**
- Page Views: 215 **+10**

SFOI.ca:

- Website Visits: 21 **-3**
- Page Views: 27 **-33**

Last 30 days:

- Website Visits: 86 **-3**
- Page Views: 139 **+0**

Georgewhitefieldprogram.org:

- Website Visits: 45 **+3**
- Page Views: 57 **-11**

Last 30 days:

- Website Visits: 171 **+24**
- Page Views: 254 **-12**

2. YouTube: last 28 days

- 820 Subscribers **+3**
- Views: 3471 **-740**
- Hours watched: 45.9 **-3**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2082 **-1**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
446 **+6**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
756 **-2**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
150 **+0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
93 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+0**

<https://www.facebook.com/sfoiuk>
127 **+0**

Followers - CA

<https://twitter.com/SFOICanada>
62 **-0**

<https://www.facebook.com/sfoica>
6 **-0**