

SFOI Web Site & Social Media Performance 8/4/25 - 8/10/25

1. Websites:

SFOI.org:

- Website Visits: 563 **-54**
- Page Views: 1352 **+45**

Last 30 days:

- Website Visits: 2486 **-1086**
- Page Views: 5403 **-1117**

SFOI.uk:

- Website Visits: 8 **-20**
- Page Views: 9 **-23**

Last 30 days:

- Website Visits: 111 **-17**
- Page Views: 135 **-18**

SFOI.ca:

- Website Visits: 22 **+2**
- Page Views: 27 **+0**

Last 30 days:

- Website Visits: 96 **-14**
- Page Views: 112 **-23**

Georgewhitefieldprogram.org:

- Website Visits: 38 **-1**
- Page Views: 52 **-19**

Last 30 days:

- Website Visits: 183 **-5**
- Page Views: 260 **-62**

2. YouTube: last 28 days

- 817 Subscribers **+5**
- Views: 4211 **+278**
- Hours watched: 48.9 **-2.6**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2083 **+0**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
437 **-2**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
758 **+2**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
150 **+2**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
93 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+0**

<https://www.facebook.com/sfoiuk>
127 **+1**

Followers - CA

<https://twitter.com/SFOICanada>
63 **+1**

<https://www.facebook.com/sfoica>
6 **-0**