

SFOI Web Site & Social Media Performance 7/21/25 - 7/27/25

1. Websites:

SFOI.org:

- Website Visits: 574 **-25**
- Page Views: 1233 **-35**

Last 30 days:

- Website Visits: 3397 **-53**
- Page Views: 6218 **-176**

SFOI.uk:

- Website Visits: 34 **+2**
- Page Views: 48 **+9**

Last 30 days:

- Website Visits: 129 **+5**
- Page Views: 169 **+16**

SFOI.ca:

- Website Visits: 22 **-3**
- Page Views: 25 **-3**

Last 30 days:

- Website Visits: 126 **-7**
- Page Views: 161 **-8**

Georgewhitefieldprogram.org:

- Website Visits: 41 **-16**
- Page Views: 72 **+1**

Last 30 days:

- Website Visits: 198 **-3**
- Page Views: 337 **-20**

2. YouTube: last 28 days

- 804 Subscribers **+7**
- Views: 3759 **-4577**
- Hours watched: 54.7 **-13**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2080 **+2**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
434 **-2**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
754 **+4**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
138 **+16**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
94 **+1**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+0**

<https://www.facebook.com/sfoiuk>
126 **+1**

Followers - CA

<https://twitter.com/SFOICanada>
63 **+1**

<https://www.facebook.com/sfoica>
6 **-0**