

SFOI Web Site & Social Media Performance 7/14/25 - 7/20/25

1. Websites:

SFOI.org:

- Website Visits: 599 **-1085**
- Page Views: 1268 **-1212**

Last 30 days:

- Website Visits: 3450 **+12**
- Page Views: 6394 **+202**

SFOI.uk:

- Website Visits: 32 **-1**
- Page Views: 39 **+3**

Last 30 days:

- Website Visits: 124 **-3**
- Page Views: 153 **-2**

SFOI.ca:

- Website Visits: 25 **-7**
- Page Views: 28 **-3**

Last 30 days:

- Website Visits: 133 **-19**
- Page Views: 169 **-21**

Georgewhitefieldprogram.org:

- Website Visits: 57 **+11**
- Page Views: 71 **-39**

Last 30 days:

- Website Visits: 201 **-1**
- Page Views: 357 **-37**

2. YouTube: last 28 days

- 797 Subscribers **+6**
- Views: 8331 **+152**
- Hours watched: 67.7 **+3.1**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2078 **-1**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
436 **+2**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
750 **-2**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
122 **+0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
93 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+0**

<https://www.facebook.com/sfoiuk>
125 **-1**

Followers - CA

<https://twitter.com/SFOICanada>
62 **+1**

<https://www.facebook.com/sfoica>
6 **-1**