

## SFOI Web Site & Social Media Performance 4/06/26 - 4/12/26

### 1. Websites:

#### SFOI.org:

- Website Visits: 1592 **+589**
- Page Views: 2768 **+910**

Last 30 days:

- Website Visits: 4244 **+791**
- Page Views: 7888 **+1325**

#### SFOI.uk:

- Website Visits: 36 **-8**
- Page Views: 52 **-26**

Last 30 days:

- Website Visits: 156 **+17**
- Page Views: 248 **+25**

#### SFOI.ca:

- Website Visits: 68 **-11**
- Page Views: 124 **-29**

Last 30 days:

- Website Visits: 273 **+4**
- Page Views: 481 **+14**

#### Georgewhitefieldprogram.org:

- Website Visits: 384 **+214**
- Page Views: 623 **+375**

Last 30 days:

- Website Visits: 771 **+232**
- Page Views: 1213 **+388**

### 2. YouTube: last 28 days

- 923 Subscribers **+3**
- Views: 2449 **+83**
- Hours watched: 33.6 **+3.6**

## 3. Social Media

### Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)  
2075 **+1**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)  
478 **+3**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)  
102 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)  
755 **-1**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)  
183 **-0**

### Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)  
90 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)  
136 **-0**

<https://www.facebook.com/sfoiuk>  
131 **-0**

### Followers - CA

<https://twitter.com/SFOICanada>  
47 **-2**

<https://www.facebook.com/sfoica>  
26 **+10**