

## SFOI Web Site & Social Media Performance 3/23/26 - 3/29/26

### 1. Websites:

#### SFOI.org:

- Website Visits: 857 **+21**
- Page Views: 1627 **+19**

Last 30 days:

- Website Visits: 2982 **+277**
- Page Views: 5660 **+380**

#### SFOI.uk:

- Website Visits: 66 **+39**
- Page Views: 100 **+67**

Last 30 days:

- Website Visits: 112 **+43**
- Page Views: 163 **+70**

#### SFOI.ca:

- Website Visits: 73 **+31**
- Page Views: 134 **+80**

Last 30 days:

- Website Visits: 231 **+53**
- Page Views: 361 **+106**

#### Georgewhitefieldprogram.org:

- Website Visits: 121 **-29**
- Page Views: 140 **-128**

Last 30 days:

- Website Visits: 469 **-4**
- Page Views: 692 **-58**

### 2. YouTube: last 28 days

- 920 Subscribers **+4**
- Views: 2349 **-830**
- Hours watched: 29.4 **-2.9**

## 3. Social Media

### Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)  
2072 **-1**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)  
477 **-1**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)  
102 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)  
759 **-7**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)  
182 **-0**

### Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)  
90 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)  
137 **+1**

<https://www.facebook.com/sfoiuk>  
131 **-0**

### Followers - CA

<https://twitter.com/SFOICanada>  
50 **-12**

<https://www.facebook.com/sfoica>  
16 **-0**