

SFOI Web Site & Social Media Performance 2/16/26 - 2/23/26

1. Websites:

SFOI.org:

- Website Visits: 638 **-368**
- Page Views: 1344 **-430**
- Last 30 days:
- Website Visits: 3817 **-785**
- Page Views: 6710 **-1322**

SFOI.uk:

- Website Visits: 19 **-21**
- Page Views: 26 **-15**

Last 30 days:

- Website Visits: 74 **-10**
- Page Views: 85 **-3**

SFOI.ca:

- Website Visits: 18 **-12**
- Page Views: 26 **-34**

Last 30 days:

- Website Visits: 92 **-20**
- Page Views: 174 **-52**

Georgewhitefieldprogram.org:

- Website Visits: 130 **-10**
- Page Views: 192 **-17**

Last 30 days:

- Website Visits: 567 **-115**
- Page Views: 879 **-135**

2. YouTube: last 28 days

- 913 Subscribers **+1**
- Views: 4387 **-2728**
- Hours watched: 39.2 **-19.7**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2098 **-2**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
475 **+3**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
105 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
767 **-0**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
182 **-1**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
92 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
137 **-0**

<https://www.facebook.com/sfoiuk>
132 **+0**

Followers - CA

<https://twitter.com/SFOICanada>
63 **-1**

<https://www.facebook.com/sfoica>
9 **+0**