

SFOI Web Site & Social Media Performance 2/2/26 - 2/9/26

1. Websites:

SFOI.org:

- Website Visits: 891 **-272**
- Page Views: 1690 **-388**
- Last 30 days:
- Website Visits: 3818 **-621**
- Page Views: 7121 **-484**

SFOI.uk:

- Website Visits: 9 **-9**
 - Page Views: 12 **-6**
- Last 30 days:
- Website Visits: 114 **-36**
 - Page Views: 117 **-35**

SFOI.ca:

- Website Visits: 23 **+4**
 - Page Views: 53 **+28**
- Last 30 days:
- Website Visits: 144 **-74**
 - Page Views: 269 **-73**

Georgewhitefieldprogram.org:

- Website Visits: 163 **-35**
 - Page Views: 280 **+23**
- Last 30 days:
- Website Visits: 765 **-122**
 - Page Views: 1077 **-75**

2. YouTube: last 28 days

- 907 Subscribers **+7**
- Views: 9726 **+834**
- Hours watched: 65.7 **+6.7**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2099 **+3**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
469 **+1**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
105 **-1**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
769 **-0**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/sportsfanoutreach)
184 **+1**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
92 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
137 **-0**

<https://www.facebook.com/sfoiuk>
131 **+0**

Followers - CA

<https://twitter.com/SFOICanada>
62 **-0**

<https://www.facebook.com/sfoica>
9 **+1**