

SFOI Web Site & Social Media Performance 2/16/26 - 2/23/26

1. Websites:

SFOI.org:

- Website Visits: 1006 **+115**
- Page Views: 1774 **+84**
- Last 30 days:
- Website Visits: 4602 **+784**
- Page Views: 8032 **+911**

SFOI.uk:

- Website Visits: 40 **+31**
 - Page Views: 41 **+29**
- Last 30 days:
- Website Visits: 84 **-30**
 - Page Views: 88 **-29**

SFOI.ca:

- Website Visits: 30 **+7**
 - Page Views: 60 **+7**
- Last 30 days:
- Website Visits: 112 **-32**
 - Page Views: 226 **-43**

Georgewhitefieldprogram.org:

- Website Visits: 140 **-23**
 - Page Views: 209 **-71**
- Last 30 days:
- Website Visits: 682 **-83**
 - Page Views: 1014 **-63**

2. YouTube: last 28 days

- 912 Subscribers **+5**
- Views: 7115 **-2611**
- Hours watched: 58.9 **-6.8**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2100 **+1**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
472 **+3**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
105 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
767 **-2**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/sportsfanoutreach)
183 **-1**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
92 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
137 **-0**

<https://www.facebook.com/sfoiuk>
132 **+1**

Followers - CA

<https://twitter.com/SFOICanada>
64 **+2**

<https://www.facebook.com/sfoica>
9 **+0**