

SFOI Web Site & Social Media Performance 1/26/25-2/1/26

1. Websites:

SFOI.org:

- Website Visits: 1163 **+297**
- Page Views: 2078 **+422**
- Last 30 days:
- Website Visits: 4439 **+154**
- Page Views: 7605 **+188**

SFOI.uk:

- Website Visits: 18 **-17**
- Page Views: 18 **-17**

Last 30 days:

- Website Visits: 150 **-1**
- Page Views: 152 **-1**

SFOI.ca:

- Website Visits: 19 **-19**
- Page Views: 25 **-76**

Last 30 days:

- Website Visits: 218 **-7**
- Page Views: 342 **-17**

Georgewhitefieldprogram.org:

- Website Visits: 198 **+2**
- Page Views: 257 **-17**

Last 30 days:

- Website Visits: 887 **-68**
- Page Views: 1152 **-68**

2. YouTube: last 28 days

- 900 Subscribers **+5**
- Views: 8892 **+1274**
- Hours watched: 59 **+4**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2096 **-0**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
468 **+4**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
769 **-1**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/sportsfanoutreach)
183 **+0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
92 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
137 **-0**

<https://www.facebook.com/sfoiuk>
131 **+2**

Followers - CA

<https://twitter.com/SFOICanada>
62 **-0**

<https://www.facebook.com/sfoica>
8 **+0**