

SFOI Web Site & Social Media Performance 12/22/25-12/28/25

1. Websites:

SFOI.org:

- Website Visits: 853 **-112**
- Page Views: 1496 **-126**
- Last 30 days:
- Website Visits: 3936 **-213**
- Page Views: 6382 **+2**

SFOI.uk:

- Website Visits: 24 **+0**
- Page Views: 62 **+37**

Last 30 days:

- Website Visits: 72 **-19**
- Page Views: 113 **+18**

SFOI.ca:

- Website Visits: 27 **-5**
- Page Views: 46 **+14**

Last 30 days:

- Website Visits: 132 **-65**
- Page Views: 192 **-82**

Georgewhitefieldprogram.org:

- Website Visits: 260 **+3**
- Page Views: 319 **+13**

Last 30 days:

- Website Visits: 884 **+20**
- Page Views: 1049 **+47**

2. YouTube: last 28 days

- 889 Subscribers **+3**
- Views: 9,355 **+729**
- Hours watched: 63.5 **+3.2**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2097 **+4**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
462 **+2**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
769 **-4**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
179 **+0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
93 **+0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **-0**

<https://www.facebook.com/sfoiuk>
130 **+0**

Followers - CA

<https://twitter.com/SFOICanada>
62 **-1**

<https://www.facebook.com/sfoica>
8 **+0**