

SFOI Web Site & Social Media Performance 12/08/25-12/14/25

1. Websites:

SFOI.org:

- Website Visits: 1122 **+123**
- Page Views: 1726 **+150**

Last 30 days:

- Website Visits: 4242 **+111**
- Page Views: 6229 **+191**

SFOI.uk:

- Website Visits: 10 **-4**
- Page Views: 11 **-4**

Last 30 days:

- Website Visits: 110 **-55**
- Page Views: 116 **-54**

SFOI.ca:

- Website Visits: 37 **+4**
- Page Views: 41 **-17**

Last 30 days:

- Website Visits: 225 **-20**
- Page Views: 326 **-95**

Georgewhitefieldprogram.org:

- Website Visits: 172 **-25**
- Page Views: 201 **-27**

Last 30 days:

- Website Visits: 923 **-39**
- Page Views: 1053 **-73**

2. YouTube: last 28 days

- 880 Subscribers **+6**
- Views: 8,889 **+1,515**
- Hours watched: 55.1 **+19.7**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2089 **+2**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
460 **+4**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
774 **+4**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
176 **+2**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
93 **+0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **-0**

<https://www.facebook.com/sfoiuk>
130 **+2**

Followers - CA

<https://twitter.com/SFOICanada>
63 **+0**

<https://www.facebook.com/sfoica>
8 **+1**