

SFOI Web Site & Social Media Performance 12/01/25-12/07/25

1. Websites:

SFOI.org:

- Website Visits: 999 **-118**
- Page Views: 1576 **-5**

Last 30 days:

- Website Visits: 4131 **+69**
- Page Views: 6038 **-608**

SFOI.uk:

- Website Visits: 14 **-30**
- Page Views: 15 **-32**

Last 30 days:

- Website Visits: 165 **-50**
- Page Views: 170 **-67**

SFOI.ca:

- Website Visits: 33 **-48**
- Page Views: 58 **-48**

Last 30 days:

- Website Visits: 245 **+47**
- Page Views: 421 **+88**

Georgewhitefieldprogram.org:

- Website Visits: 197 **-23**
- Page Views: 228 **-33**

Last 30 days:

- Website Visits: 962 **+66**
- Page Views: 1126 **-26**

2. YouTube: last 28 days

- 874 Subscribers **+8**
- Views: 7374 5823 **+1,551**
- Hours watched: 35.4 **-4.8**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2087 **-3**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
456 **-1**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
770 **+6**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
174 **+5**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
93 **+0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **-1**

<https://www.facebook.com/sfoiuk>
128 **+2**

Followers - CA

<https://twitter.com/SFOICanada>
63 **+2**

<https://www.facebook.com/sfoica>
7 **+1**