

## SFOI Web Site & Social Media Performance 11/17/25-11/23/25

### 1. Websites:

#### SFOI.org:

- Website Visits: 1117 **+102**
- Page Views: 1581 **+90**

Last 30 days:

- Website Visits: 4062 **+104**
- Page Views: 6646 **-352**

#### SFOI.uk:

- Website Visits: 44 **-33**
- Page Views: 47 **-30**

Last 30 days:

- Website Visits: 215 **+10**
- Page Views: 237 **+3**

#### SFOI.ca:

- Website Visits: 81 **+21**
- Page Views: 106 **-37**

Last 30 days:

- Website Visits: 198 **+45**
- Page Views: 333 **+55**

#### Georgewhitefieldprogram.org:

- Website Visits: 220 **-145**
- Page Views: 261 **-171**

Last 30 days:

- Website Visits: 896 **+86**
- Page Views: 1152 **+76**

### 2. YouTube: last 28 days

- 866 Subscribers **+1**
- Views: 5823 **+2,362**
- Hours watched: 40.2 **+0.2**

### 3. Social Media

#### Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)  
2090 **-3**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)  
457 **+0**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)  
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)  
764 **+1**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)  
169 **+2**

#### Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)  
93 **+0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)  
139 **+0**

<https://www.facebook.com/sfoiuk>  
126 **+1**

#### Followers - CA

<https://twitter.com/SFOICanada>  
61 **+0**

<https://www.facebook.com/sfoica>  
6 **+0**