SFOI Web Site & Social Media
Performance 11/16/26 - 11/22/26

1. Websites:

SFOI.org:
- Website Visits: 710 **-35**
- Page Views: 1084 **+192**

Last 30 days:
- Website Visits: 3059 **-69**
- Page Views: 5029 **-1**

SFOI.uk:
- Website Visits: 28 **+7**
- Page Views: 41 **+21**

Last 30 days:
- Website Visits: 79 **-4**
- Page Views: 113 **+43**

SFOI.ca:
- Website Visits: 64 **+15**
- Page Views: 200 **+125**

Last 30 days:
- Website Visits: 230 **+9**
- Page Views: 456 **+142**

Georgewhitefieldprogram.org:
- Website Visits: 212 **+19**
- Page Views: 323 **+48**

Last 30 days:
- Website Visits: 848 **+32**
- Page Views: 1303 **+49**

2. YouTube: last 28 days

- 965 Subscribers **+4**
- Views: 4464 **-29**
- Hours watched: 23.0 **-2.6**

3. Social Media:

Followers - USA

Facebook.com/SFOI.org
2211 **-0**

Instagram.com/sportsfanoutreach
503 **-1**

Instagram.com/SuperBowlOutreach
98 **-0**

Twitter.com/sportsfanoutrea
1046 **+33**

Linkedin.com/company/sports-fan-outreach-int-l
190 **+1**

Followers - UK

Instagram.com/sportsfanoutreachUK
86 **-0**

Twitter.com/sfoiuk
143 **+1**

https://www.facebook.com/sfoiuk
151 **-0**

Followers - CA

https://twitter.com/SFOICanada
45 **-2**

https://www.facebook.com/sfoi.canada
67 **-0**