SFOI Web Site & Social Media
Performance 11/09/26 - 11/15/26

1. Websites:

SFOI.org:
- Website Visits: 745 **-31**
- Page Views: 892 **-358**

Last 30 days:
- Website Visits: 3128 **-652**
- Page Views: 5030 **-1283**

SFOI.uk:
- Website Visits: 21 **+6**
- Page Views: 20 **+1**

Last 30 days:
- Website Visits: 83 **+16**
- Page Views: 70 **-18**

SFOI.ca:
- Website Visits: 49 **-11**
- Page Views: 75 **-1**

Last 30 days:
- Website Visits: 221 **+7**
- Page Views: 314 **+1**

Georgewhitefieldprogram.org:
- Website Visits: 193 **-39**
- Page Views: 275 **-54**

Last 30 days:
- Website Visits: 816 **-60**
- Page Views: 1254 **-67**

2. YouTube: last 28 days

- 961 Subscribers **+3**
- Views: 4493 **+1726**
- Hours watched: 25.6 **+0.7**

3. Social Media:

Followers - USA

Facebook.com/SFOI.org
2211 **+1**

Instagram.com/sportsfanoutreach
504 **-2**

Instagram.com/SuperBowlOutreach
98 **-1**

Twitter.com/sportsfanoutrea
1013 **-6**

Linkedin.com/company/sports-fan-outreach-int-l
189 **-0**

Followers - UK

Instagram.com/sportsfanoutreachUK
86 **-1**

Twitter.com/sfoiuk
142 **+1**

https://www.facebook.com/sfoiuk
151 **+1**

Followers - CA

https://twitter.com/SFOICanada
47 **+1**

https://www.facebook.com/sfoi.canada
67 **-0**