

SFOI Web Site & Social Media Performance 11/03/25-11/09/25

1. Websites:

SFOI.org:

- Website Visits: 1021 **+181**
- Page Views: 1739 **+129**

Last 30 days:

- Website Visits: 3755 **+82**
- Page Views: 6991 **+213**

SFOI.uk:

- Website Visits: 32 **-4**
- Page Views: 40 **-7**

Last 30 days:

- Website Visits: 163 **+1**
- Page Views: 209 **-11**

SFOI.ca:

- Website Visits: 34 **+10**
- Page Views: 41 **+2**

Last 30 days:

- Website Visits: 117 **+8**
- Page Views: 180 **+5**

Georgewhitefieldprogram.org:

- Website Visits: 169 **+5**
- Page Views: 250 **-6**

Last 30 days:

- Website Visits: 636 **+30**
- Page Views: 919 **+51**

2. YouTube: last 28 days

- 865 Subscribers **+1**
- Views: 4255 **-79**
- Hours watched: 43.1 **-1.3**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2096 **-2**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
457 **+0**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
765 **+3**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
157 **+2**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
93 **+0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
139 **+1**

<https://www.facebook.com/sfoiuk>
125 **+0**

Followers - CA

<https://twitter.com/SFOICanada>
61 **+0**

<https://www.facebook.com/sfoica>
6 **+0**