SFOI Web Site & Social Media
Performance 11/02/26 - 11/08/26

1. Websites:

SFOI.org:
- Website Visits: 776 **-73**
- Page Views: 1250 **-302**

Last 30 days:
- Website Visits: 3780 **-404**
- Page Views: 6313 **-482**

SFOI.uk:
- Website Visits: 15 **+1**
- Page Views: 19 **-3**

Last 30 days:
- Website Visits: 67 **-2**
- Page Views: 88 **-6**

SFOI.ca:
- Website Visits: 60 **+7**
- Page Views: 76 **-3**

Last 30 days:
- Website Visits: 214 **+14**
- Page Views: 313 **+23**

Georgewhitefieldprogram.org:
- Website Visits: 232 **+19**
- Page Views: 329 **-1**

Last 30 days:
- Website Visits: 876 **+83**
- Page Views: 1321 **+90**

2. YouTube: last 28 days

- 958 Subscribers **+3**
- Views: 2767 **-736**
- Hours watched: 24.9 **-7.8**

3. Social Media:

Followers - USA

Facebook.com/SFOI.org
2210 **-0**

Instagram.com/sportsfanoutreach
506 **+3**

Instagram.com/SuperBowlOutreach
99 **-1**

Twitter.com/sportsfanoutrea
1019 **-7**

Linkedin.com/company/sports-fan-outreach-int-l
189 **+2**

Followers - UK

Instagram.com/sportsfanoutreachUK
87 **-0**

Twitter.com/sfoiuk
141 **-0**

https://www.facebook.com/sfoiuk
150 **+1**

Followers - CA

https://twitter.com/SFOI.Canada
46 **+2**

https://www.facebook.com/sfoi.canada
67 **+2**