

SFOI Web Site & Social Media Performance 10/27/25-11/02/25

1. Websites:

SFOI.org:

- Website Visits: 840 **-86**
- Page Views: 1610 **-293**

Last 30 days:

- Website Visits: 3673 **+211**
- Page Views: 6778 **+238**

SFOI.uk:

- Website Visits: 36 **-23**
- Page Views: 47 **-12**

Last 30 days:

- Website Visits: 162 **+22**
- Page Views: 220 **+33**

SFOI.ca:

- Website Visits: 24 **-9**
- Page Views: 39 **-6**

Last 30 days:

- Website Visits: 109 **+8**
- Page Views: 175 **+11**

Georgewhitefieldprogram.org:

- Website Visits: 164 **+15**
- Page Views: 256 **+47**

Last 30 days:

- Website Visits: 606 **+100**
- Page Views: 868 **+171**

2. YouTube: last 28 days

- 864 Subscribers **+2**
- Views: 4334 **-652**
- Hours watched: 44.4 **+4.4**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2098 **+4**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
457 **+2**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
762 **+4**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
155 **-1**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
93 **+1**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+0**

<https://www.facebook.com/sfoiuk>
125 **-1**

Followers - CA

<https://twitter.com/SFOICanada>
61 **-0**

<https://www.facebook.com/sfoica>
6 **-0**