SFOI Web Site & Social Media
Performance 10/26/26 - 11/01/26

1. Websites:

SFOI.org:
- Website Visits: 849 **+45**
- Page Views: 1552 **+222**

Last 30 days:
- Website Visits: 4184 **-586**
- Page Views: 6795 **-424**

SFOI.uk:
- Website Visits: 14 **-3**
- Page Views: 22 **+3**

Last 30 days:
- Website Visits: 69 **+5**
- Page Views: 94 **+10**

SFOI.ca:
- Website Visits: 53 **-0**
- Page Views: 79 **-1**

Last 30 days:
- Website Visits: 200 **-13**
- Page Views: 290 **-4**

Georgewhitefieldprogram.org:
- Website Visits: 213 **+3**
- Page Views: 330 **+3**

Last 30 days:
- Website Visits: 793 **-10**
- Page Views: 1231 **+13**

2. YouTube: last 28 days

- 955 Subscribers **+3**
- Views: 3503 **-1332**
- Hours watched: 32.7 **-5.7**

3. Social Media:

Followers - USA

Facebook.com/SFOI.org
2210 **+1**

Instagram.com/sportsfanoutreach
503 **-0**

Instagram.com/SuperBowlOutreach
100 **-0**

Twitter.com/sportsfanoutrea
1026 **-122**

Linkedin.com/company/sports-fan-outreach-int-l
187 **-0**

Followers - UK

Instagram.com/sportsfanoutreachUK
87 **-0**

Twitter.com/sfoiuk
141 **+1**

https://www.facebook.com/sfoiuk
149 **+2**

Followers - CA

https://twitter.com/SFOI.Canada
44 **-0**

https://www.facebook.com/sfoi.canada
65 **+2**