

SFOI Web Site & Social Media Performance 10/20/25-10/26/25

1. Websites:

SFOI.org:

- Website Visits: 926 **-10**
- Page Views: 1903 **+367**

Last 30 days:

- Website Visits: 3462 **+101**
- Page Views: 6540 **+243**

SFOI.uk:

- Website Visits: 59 **+25**
- Page Views: 59 **+5**

Last 30 days:

- Website Visits: 140 **+16**
- Page Views: 187 **-1**

SFOI.ca:

- Website Visits: 33 **+8**
- Page Views: 45 **+0**

Last 30 days:

- Website Visits: 101 **+9**
- Page Views: 164 **+8**

Georgewhitefieldprogram.org:

- Website Visits: 149 **+3**
- Page Views: 209 **+35**

Last 30 days:

- Website Visits: 506 **+56**
- Page Views: 697 **+53**

2. YouTube: last 28 days

- 862 Subscribers **+1**
- Views: 4986 **+1291**
- Hours watched: 40 **+6.5**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2094 **-1**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
455 **-0**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
758 **-1**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
156 **+1**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
92 **+1**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+0**

<https://www.facebook.com/sfoiuk>
126 **-0**

Followers - CA

<https://twitter.com/SFOICanada>
61 **-0**

<https://www.facebook.com/sfoica>
6 **-0**