SFOI Web Site & Social Media
Performance 10/19/26 - 10/25/26

1. Websites:

SFOI.org:
- Website Visits: 804 **-196**
- Page Views: 1330 **-350**

Last 30 days:
- Website Visits: 4770 **-918**
- Page Views: 7219 **-1035**

SFOI.uk:
- Website Visits: 17 **+2**
- Page Views: 19 **-3**

Last 30 days:
- Website Visits: 64 **-3**
- Page Views: 84 **-16**

SFOI.ca:
- Website Visits: 53 **+4**
- Page Views: 80 **+2**

Last 30 days:
- Website Visits: 213 **-31**
- Page Views: 294 **-25**

Georgewhitefieldprogram.org:
- Website Visits: 210 **+7**
- Page Views: 327 **+43**

Last 30 days:
- Website Visits: 803 **-4**
- Page Views: 1218 **+41**

2. YouTube: last 28 days

- 952 Subscribers **+4**
- Views: 4835 **-1428**
- Hours watched: 38.4 **+0.3**

3. Social Media:

Followers - USA

Facebook.com/SFOI.org
2209 **+1**

Instagram.com/sportsfanoutreach
503 **+3**

Instagram.com/SuperBowlOutreach
100 **-0**

Twitter.com/sportsfanoutrea
1148 **+199**

Linkedin.com/company/sports-fan-outreach-int-l
187 **-1**

Followers - UK

Instagram.com/sportsfanoutreachUK
87 **-0**

Twitter.com/sfoiuk
140 **+1**

https://www.facebook.com/sfoiuk
147 **-0**

Followers - CA

https://twitter.com/SFOI.Canada
44 **+2**

https://www.facebook.com/sfoi.canada
63 **+7**