

SFOI Web Site & Social Media Performance 10/13/25-10/19/25

1. Websites:

SFOI.org:

- Website Visits: 936 **+117**
- Page Views: 1536 **+29**

Last 30 days:

- Website Visits: 3361 **+53**
- Page Views: 6297 **-405**

SFOI.uk:

- Website Visits: 34 **+4**
- Page Views: 54 **+10**

Last 30 days:

- Website Visits: 124 **+12**
- Page Views: 188 **+17**

SFOI.ca:

- Website Visits: 25 **+4**
- Page Views: 45 **+3**

Last 30 days:

- Website Visits: 92 **+3**
- Page Views: 156 **+16**

Georgewhitefieldprogram.org:

- Website Visits: 146 **+17**
- Page Views: 174 **-40**

Last 30 days:

- Website Visits: 450 **+61**
- Page Views: 644 **+41**

2. YouTube: last 28 days

- 861 Subscribers **+1**
- Views: 3695 **+529**
- Hours watched: 33.5 **-4.8**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2095 **+3**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
455 **-0**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
759 **+1**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
155 **+2**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
91 **+0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+0**

<https://www.facebook.com/sfoiuk>
126 **-0**

Followers - CA

<https://twitter.com/SFOICanada>
61 **-0**

<https://www.facebook.com/sfoica>
6 **-1**