SFOI Web Site & Social Media
Performance 10/12/26 - 10/18/26

1. Websites:

SFOI.org:
- Website Visits: 1000 **-377**
- Page Views: 1680 **-251**

Last 30 days:
- Website Visits: 5688 **-168**
- Page Views: 8254 **-273**

SFOI.uk:
- Website Visits: 15 **-3**
- Page Views: 22 **-3**

Last 30 days:
- Website Visits: 67 **-11**
- Page Views: 100 **-9**

SFOI.ca:
- Website Visits: 49 **+17**
- Page Views: 78 **+34**

Last 30 days:
- Website Visits: 244 **-18**
- Page Views: 319 **-20**

Georgewhitefieldprogram.org:
- Website Visits: 203 **+30**
- Page Views: 284 **-2**

Last 30 days:
- Website Visits: 807 **-14**
- Page Views: 1177 **-89**

2. YouTube: last 28 days

- 948 Subscribers **+1**
- Views: 6263 **-1008**
- Hours watched: 38.1 **-8.4**

3. Social Media:

Followers - USA

Facebook.com/SFOI.org
2208 **-0**

Instagram.com/sportsfanoutreach
500 **-5**

Instagram.com/SuperBowlOutreach
100 **-0**

Twitter.com/sportsfanoutrea
949 **-7**

Linkedin.com/company/sports-fan-outreach-int-l
188 **+1**

Followers - UK

Instagram.com/sportsfanoutreachUK
87 **-2**

Twitter.com/sfoiuk
139 **-1**

https://www.facebook.com/sfoiuk
147 **+1**

Followers - CA

https://twitter.com/SFOI.Canada
42 **-0**

https://www.facebook.com/sfoi.canada
56 **-0**