

SFOI Web Site & Social Media Performance 10/05/26 - 10/11/26

1. Websites:

SFOI.org:

- Website Visits: 1377 **-45**
- Page Views: 1931 **-192**

Last 30 days:

- Website Visits: 5856 **+443**
- Page Views: 8527 **+185**

SFOI.uk:

- Website Visits: 18 **+5**
- Page Views: 25 **+9**

Last 30 days:

- Website Visits: 78 **-5**
- Page Views: 109 **-17**

SFOI.ca:

- Website Visits: 32 **-18**
- Page Views: 44 **-17**

Last 30 days:

- Website Visits: 262 **-2**
- Page Views: 339 **-8**

Georgewhitefieldprogram.org:

- Website Visits: 173 **-35**
- Page Views: 286 **-43**

Last 30 days:

- Website Visits: 821 **-59**
- Page Views: 1266 **-52**

2. YouTube: last 28 days

- 947 Subscribers **-0**
- Views: 7271 **+541**
- Hours watched: 46.5 **+7**

3. Social Media:

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2208 **+8**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
505 **+3**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
100 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
956 **-6**

[LinkedIn.com/sports-fan-outreach-int-l](https://www.linkedin.com/sports-fan-outreach-int-l)
187 **-0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
89 **-1**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
140 **-1**

<https://www.facebook.com/sfoiuk>
146 **+1**

Followers - CA

<https://twitter.com/SFOICanada>
42 **-2**

<https://www.facebook.com/sfoica>
19 **-0**