

SFOI Web Site & Social Media Performance 09/28/26 - 10/04/26

1. Websites:

SFOI.org:

- Website Visits: 1422 **-523**
- Page Views: 2123 **-465**

Last 30 days:

- Website Visits: 5413 **+119**
- Page Views: 8342 **+81**

SFOI.uk:

- Website Visits: 13 **-2**
- Page Views: 16 **-11**

Last 30 days:

- Website Visits: 83 **-13**
- Page Views: 126 **-12**

SFOI.ca:

- Website Visits: 50 **-62**
- Page Views: 61 **-76**

Last 30 days:

- Website Visits: 264 **+14**
- Page Views: 347 **+1**

Georgewhitefieldprogram.org:

- Website Visits: 208 **-37**
- Page Views: 329 **-17**

Last 30 days:

- Website Visits: 880 **-2**
- Page Views: 1318 **+16**

2. YouTube: last 28 days

- 947 Subscribers **+2**
- Views: 6730 **+1186**
- Hours watched: 39.5 **+5.5**

3. Social Media:

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2203 **-4**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
502 **+1**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
100 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
962 **-4**

[LinkedIn.com/sports-fan-outreach-intl](https://www.linkedin.com/company/sports-fan-outreach-intl)
187 **-0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
89 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
141 **+1**

<https://www.facebook.com/sfoiuk>
145 **-0**

Followers - CA

<https://twitter.com/SFOICanada>
44 **+2**

<https://www.facebook.com/sfoica>
19 **-1**