

SFOI Web Site & Social Media Performance 1/19/25-1/25/26

1. Websites:

SFOI.org:

- Website Visits: 866 **-67**
- Page Views: 1656 **-96**
- Last 30 days:
- Website Visits: 4285 **-49**
- Page Views: 7417 **+65**

SFOI.uk:

- Website Visits: 35 **+12**
- Page Views: 35 **+12**

Last 30 days:

- Website Visits: 151 **+5**
- Page Views: 153 **-33**

SFOI.ca:

- Website Visits: 38 **-7**
- Page Views: 101 **+31**

Last 30 days:

- Website Visits: 225 **+0**
- Page Views: 359 **+46**

Georgewhitefieldprogram.org:

- Website Visits: 196 **-21**
- Page Views: 274 **-5**

Last 30 days:

- Website Visits: 955 **-100**
- Page Views: 1220 **-63**

2. YouTube: last 28 days

- 895 Subscribers **+2**
- Views: 7618 **+1626**
- Hours watched: 55 **+10.5**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2096 **-4**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
464 **-1**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
770 **+2**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
183 **+2**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
92 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
137 **-0**

<https://www.facebook.com/sfoiuk>
129 **+1**

Followers - CA

<https://twitter.com/SFOICanada>
62 **-0**

<https://www.facebook.com/sfoica>
8 **+0**