

# SFOI Web Site & Social Media Performance 1/12/25-1/18/26

## 1. Websites:

### SFOI.org:

- Website Visits: 933 **-319**
- Page Views: 1752 **-267**
- Last 30 days:
- Website Visits: 4334 **-145**
- Page Views: 7352 **+18**

### SFOI.uk:

- Website Visits: 23 **-44**
  - Page Views: 23 **-45**
- Last 30 days:
- Website Visits: 146 **+8**
  - Page Views: 186 **+7**

### SFOI.ca:

- Website Visits: 45 **-83**
  - Page Views: 70 **-84**
- Last 30 days:
- Website Visits: 225 **+4**
  - Page Views: 313 **+25**

### Georgewhitefieldprogram.org:

- Website Visits: 217 **-26**
  - Page Views: 279 **-41**
- Last 30 days:
- Website Visits: 1055 **+36**
  - Page Views: 1283 **+47**

## 2. YouTube: last 28 days

- 893 Subscribers **+4**
- Views: 5992 **-1502**
- Hours watched: 44.5 **-13.6**

## 3. Social Media

### Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)  
2100 **+3**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)  
465 **+3**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)  
106 **+0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)  
768 **-4**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/sportsfanoutreach)  
181 **+1**

### Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)  
92 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)  
137 **-0**

<https://www.facebook.com/sfoiuk>  
128 **-2**

### Followers - CA

<https://twitter.com/SFOICanada>  
62 **-1**

<https://www.facebook.com/sfoica>  
8 **+0**