

SFOI Web Site & Social Media Performance 08/17/26 - 08/23/26

1. Websites:

SFOI.org:

- Website Visits: 881 **+203**
- Page Views: 2290 **+1077**

Last 30 days:

- Website Visits: 3811 **-133**
- Page Views: 7547 **+530**

SFOI.uk:

- Website Visits: 24 **+14**
- Page Views: 50 **+34**

Last 30 days:

- Website Visits: 103 **-33**
- Page Views: 153 **-21**

SFOI.ca:

- Website Visits: 71 **+30**
- Page Views: 77 **+27**

Last 30 days:

- Website Visits: 357 **-55**
- Page Views: 410 **-81**

Georgewhitefieldprogram.org:

- Website Visits: 196 **+20**
- Page Views: 293 **+34**

Last 30 days:

- Website Visits: 967 **-154**
- Page Views: 1350 **-247**

2. YouTube: last 28 days

- 939 Subscribers **+3**
- Views: 5581 **-2063**
- Hours watched: 40.8 **-3**

3. Social Media:

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2156 **-4**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
497 **+4**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
100 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
881 **+54**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
186 **-0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
88 **-1**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
139 **-0**

<https://www.facebook.com/sfoiuk>
145 **-0**

Followers - CA

<https://twitter.com/SFOICanada>
41 **-0**

<https://www.facebook.com/sfoica>
19 **-0**