

SFOI Web Site & Social Media Performance 08/10/26 - 08/16/26

1. Websites:

SFOI.org:

- Website Visits: 678 **-439**
- Page Views: 1213 **-676**

Last 30 days:

- Website Visits: 3944 **-159**
- Page Views: 7017 **-285**

SFOI.uk:

- Website Visits: 10 **-9**
- Page Views: 16 **-17**

Last 30 days:

- Website Visits: 136 **-48**
- Page Views: 174 **-64**

SFOI.ca:

- Website Visits: 41 **-44**
- Page Views: 50 **-46**

Last 30 days:

- Website Visits: 412 **-24**
- Page Views: 491 **-28**

Georgewhitefieldprogram.org:

- Website Visits: 176 **-92**
- Page Views: 259 **-120**

Last 30 days:

- Website Visits: 1121 **-104**
- Page Views: 1597 **-135**

2. YouTube: last 28 days

- 936 Subscribers **+1**
- Views: 7644 **+920**
- Hours watched: 43.8 **+6.6**

3. Social Media:

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2160 **+32**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
493 **-2**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
100 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
827 **+22**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
186 **-0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
89 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
139 **-0**

<https://www.facebook.com/sfoiuk>
145 **-0**

Followers - CA

<https://twitter.com/SFOICanada>
41 **+1**

<https://www.facebook.com/sfoica>
19 **-0**