

SFOI Web Site & Social Media Performance 07/27/26 - 08/02/26

1. Websites:

SFOI.org:

- Website Visits: 1047 **+201**
- Page Views: 1815 **+100**

Last 30 days:

- Website Visits: 3938 **+275**
- Page Views: 7066 **+403**

SFOI.uk:

- Website Visits: 22 **-49**
- Page Views: 35 **-41**

Last 30 days:

- Website Visits: 200 **-8**
- Page Views: 263 **-0**

SFOI.ca:

- Website Visits: 141 **+68**
- Page Views: 159 **+66**

Last 30 days:

- Website Visits: 421 **+77**
- Page Views: 500 **+92**

Georgewhitefieldprogram.org:

- Website Visits: 281 **-5**
- Page Views: 379 **-30**

Last 30 days:

- Website Visits: 1238 **-9**
- Page Views: 1880 **-90**

2. YouTube: last 28 days

- 931 Subscribers **+5**
- Views: 6176 **+712**
- Hours watched: 32.7 **+2.8**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)

2121 **+2**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)

495 **+1**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)

100 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)

767 **-1**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)

187 **-0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)

89 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)

140 **-0**

<https://www.facebook.com/sfoiuk>

142 **+1**

Followers - CA

<https://twitter.com/SFOICanada>

40 **-0**

<https://www.facebook.com/sfoica>

19 **-0**