

SFOI Web Site & Social Media Performance 07/13/26 - 07/19/26

1. Websites:

SFOI.org:

- Website Visits: 974 **+84**
- Page Views: 1675 **+20**

Last 30 days:

- Website Visits: 3559 **+95**
- Page Views: 6446 **+283**

SFOI.uk:

- Website Visits: 55 **+7**
- Page Views: 72 **+5**

Last 30 days:

- Website Visits: 170 **+35**
- Page Views: 230 **+52**

SFOI.ca:

- Website Visits: 133 **+80**
- Page Views: 162 **+100**

Last 30 days:

- Website Visits: 343 **+96**
- Page Views: 402 **+123**

Georgewhitefieldprogram.org:

- Website Visits: 410 **+131**
- Page Views: 577 **+51**

Last 30 days:

- Website Visits: 1220 **+143**
- Page Views: 1951 **+180**

2. YouTube: last 28 days

- 925 Subscribers **+1**
- Views: 1671 **+31**
- Hours watched: 13.3 **+2.6**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2109 **+2**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
495 **+1**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
100 **-0**

[Twitter.com/sportsfanoutreach](https://twitter.com/sportsfanoutreach)
769 **-10**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
185 **-0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
88 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
140 **+2**

<https://www.facebook.com/sfoiuk>
140 **-0**

Followers - CA

<https://twitter.com/SFOICanada>
40 **-1**

<https://www.facebook.com/sfoica>
19 **-0**