

SFOI Web Site & Social Media Performance 07/06/26 - 07/12/26

1. Websites:

SFOI.org:

- Website Visits: 890 **-78**
- Page Views: 1655 **+32**

Last 30 days:

- Website Visits: 3464 **-22**
- Page Views: 6163 **-39**

SFOI.uk:

- Website Visits: 48 **+4**
- Page Views: 67 **+9**

Last 30 days:

- Website Visits: 135 **+11**
- Page Views: 178 **+15**

SFOI.ca:

- Website Visits: 53 **-30**
- Page Views: 62 **-26**

Last 30 days:

- Website Visits: 247 **+13**
- Page Views: 279 **+7**

Georgewhitefieldprogram.org:

- Website Visits: 279 **-56**
- Page Views: 526 **-73**

Last 30 days:

- Website Visits: 1077 **-4**
- Page Views: 1771 **+13**

2. YouTube: last 28 days

- 924 Subscribers **-1**
- Views: 1640 **-129**
- Hours watched: 10.7 **-0.5**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2107 **+2**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
494 **+4**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
100 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
779 **+5**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
185 **-0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
88 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
138 **+1**

<https://www.facebook.com/sfoiuk>
140 **+1**

Followers - CA

<https://twitter.com/SFOICanada>
41 **-0**

<https://www.facebook.com/sfoica>
19 **-0**