

SFOI Web Site & Social Media Performance 06/29/26 - 07/05/26

1. Websites:

SFOI.org:

- Website Visits: 968 **+203**
- Page Views: 1623 **+69**

Last 30 days:

- Website Visits: 3486 **-377**
- Page Views: 6202 **-572**

SFOI.uk:

- Website Visits: 44 **+23**
- Page Views: 58 **+27**

Last 30 days:

- Website Visits: 124 **-2**
- Page Views: 163 **+8**

SFOI.ca:

- Website Visits: 83 **+9**
- Page Views: 88 **-2**

Last 30 days:

- Website Visits: 234 **-54**
- Page Views: 272 **-25**

Georgewhitefieldprogram.org:

- Website Visits: 335 **+52**
- Page Views: 599 **+158**

Last 30 days:

- Website Visits: 1081 **-872**
- Page Views: 1759 **-1091**

2. YouTube: last 28 days

- 924 Subscribers **-1**
- Views: 1769 **-384**
- Hours watched: 11.2 **-3.8**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2105 **+2**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
490 **-1**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
100 **-0**

[Twitter.com/sportsfanoutreach](https://twitter.com/sportsfanoutreach)
774 **+10**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
185 **-0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
88 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
137 **-1**

<https://www.facebook.com/sfoiuk>
139 **+1**

Followers - CA

<https://twitter.com/SFOICanada>
41 **-0**

<https://www.facebook.com/sfoica>
19 **+1**