

SFOI Web Site & Social Media Performance 5/18/26 - 5/24/26

1. Websites:

SFOI.org:

- Website Visits: 822 **-347**
- Page Views: 1548 **-285**

Last 30 days:

- Website Visits: 4307 **-676**
- Page Views: 7464 **-835**

SFOI.uk:

- Website Visits: 37 **+6**
- Page Views: 38 **+6**

Last 30 days:

- Website Visits: 121 **+19**
- Page Views: 134 **-3**

SFOI.ca:

- Website Visits: 46 **-3**
- Page Views: 68 **+6**

Last 30 days:

- Website Visits: 155 **-14**
- Page Views: 217 **-6**

Georgewhitefieldprogram.org:

- Website Visits: 313 **-24**
- Page Views: 506 **-65**

Last 30 days:

- Website Visits: 1141 **+73**
- Page Views: 1846 **-18**

2. YouTube: last 28 days

- 933 Subscribers **+2**
- Views: 6551 **+656**
- Hours watched: 47.4 **+4.2**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2089 **-0**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
488 **+5**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
100 **+1**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
755 **+5**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
184 **-0**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
89 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
135 **-1**

<https://www.facebook.com/sfoiuk>
137 **+1**

Followers - CA

<https://twitter.com/SFOICanada>
43 **-2**

<https://www.facebook.com/sfoica>
17 **-0**