

## SFOI Web Site & Social Media Performance 5/11/26 - 5/17/26

### 1. Websites:

#### SFOI.org:

- Website Visits: 1169 **+101**
- Page Views: 1833 **-130**

Last 30 days:

- Website Visits: 4983 **-440**
- Page Views: 8299 **-808**

#### SFOI.uk:

- Website Visits: 31 **-3**
- Page Views: 32 **-12**

Last 30 days:

- Website Visits: 102 **-1**
- Page Views: 137 **-12**

#### SFOI.ca:

- Website Visits: 49 **+15**
- Page Views: 62 **+6**

Last 30 days:

- Website Visits: 169 **-8**
- Page Views: 223 **-43**

#### Georgewhitefieldprogram.org:

- Website Visits: 337 **+18**
- Page Views: 571 **+61**

Last 30 days:

- Website Visits: 1068 **+36**
- Page Views: 1864 **-1**

### 2. YouTube: last 28 days

- 931 Subscribers **+6**
- Views: 5895 **+2912**
- Hours watched: 43.2 **+10.6**

## 3. Social Media

### Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)  
2089 **+6**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)  
483 **+6**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)  
99 **-1**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)  
750 **-0**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)  
184 **-0**

### Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)  
89 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)  
135 **-1**

<https://www.facebook.com/sfoiuk>  
137 **+1**

### Followers - CA

<https://twitter.com/SFOICanada>  
45 **-0**

<https://www.facebook.com/sfoica>  
17 **-0**