

SFOI Web Site & Social Media Performance 5/04/26 - 5/10/26

1. Websites:

SFOI.org:

- Website Visits: 1068 **-213**
- Page Views: 1963 **-167**

Last 30 days:

- Website Visits: 5423 **-258**
- Page Views: 9107 **-386**

SFOI.uk:

- Website Visits: 34 **+13**
- Page Views: 44 **+20**

Last 30 days:

- Website Visits: 103 **-7**
- Page Views: 149 **-15**

SFOI.ca:

- Website Visits: 34 **-1**
- Page Views: 56 **+13**

Last 30 days:

- Website Visits: 177 **-24**
- Page Views: 266 **-42**

Georgewhitefieldprogram.org:

- Website Visits: 319 **+106**
- Page Views: 510 **+175**

Last 30 days:

- Website Visits: 1032 **-41**
- Page Views: 1865 **-40**

2. YouTube: last 28 days

- 925 Subscribers **-0**
- Views: 2983 **+169**
- Hours watched: 32.6 **+3.7**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2083 **+5**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
477 **-2**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
100 **-2**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
750 **-5**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
184 **+1**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
89 **-1**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
136 **-0**

<https://www.facebook.com/sfoiuk>
136 **+1**

Followers - CA

<https://twitter.com/SFOICanada>
45 **-2**

<https://www.facebook.com/sfoica>
17 **-0**