

SFOI Web Site & Social Media Performance 4/27/26 - 5/03/26

1. Websites:

SFOI.org:

- Website Visits: 1281 **-138**
- Page Views: 2130 **-181**

Last 30 days:

- Website Visits: 5681 **+204**
- Page Views: 9493 **+209**

SFOI.uk:

- Website Visits: 21 **+1**
- Page Views: 24 **-17**

Last 30 days:

- Website Visits: 110 **-33**
- Page Views: 164 **-75**

SFOI.ca:

- Website Visits: 35 **-14**
- Page Views: 43 **-18**

Last 30 days:

- Website Visits: 201 **-61**
- Page Views: 308 **-153**

Georgewhitefieldprogram.org:

- Website Visits: 213 **-37**
- Page Views: 335 **-181**

Last 30 days:

- Website Visits: 1073 **+83**
- Page Views: 1905 **+177**

2. YouTube: last 28 days

- 925 Subscribers **+2**
- Views: 2814 **+1199**
- Hours watched: 28.9 **+2.9**

3. Social Media

Followers - USA

[Facebook.com/SFOI.org](https://www.facebook.com/SFOI.org)
2078 **+2**

[Instagram.com/sportsfanoutreach](https://www.instagram.com/sportsfanoutreach)
479 **-2**

[Instagram.com/SuperBowlOutreach](https://www.instagram.com/SuperBowlOutreach)
102 **-0**

[Twitter.com/sportsfanoutrea](https://twitter.com/sportsfanoutrea)
755 **-1**

[LinkedIn.com/sportsfanoutreach](https://www.linkedin.com/company/sportsfanoutreach)
183 **+1**

Followers - UK

[Instagram.com/sportsfanoutreachUK](https://www.instagram.com/sportsfanoutreachUK)
90 **-0**

[Twitter.com/sfoiuk](https://twitter.com/sfoiuk)
136 **-0**

<https://www.facebook.com/sfoiuk>
135 **+4**

Followers - CA

<https://twitter.com/SFOICanada>
47 **-0**

<https://www.facebook.com/sfoica>
17 **-0**