Snow Shield™

PINK ICE MELT

- SAFER FOR KIDS, PETS & OUR EARTH
- FAST ACTING-DURABLE SUPERIOR STAYING POWER
- MADE WITH CMA

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Snow Shield™ PINK ICE MELT

Snow Shield™ Pink Ice Melt is a proprietary formulation of magnesium chloride, agricultural based corrosion inhibitors, sodium chloride and enhanced with CMA. Snow Shield™ Pink Ice Melt is a proven Earth-friendly formula using anti-icing chemicals to create an Earth, Kid and Pet friendly product which is safer for concrete, brick pavers and landscaping. Snow Shield™ Pink Ice Melt greatly reduces corrosion of metals common when using straight rock salt or calcium chloride.

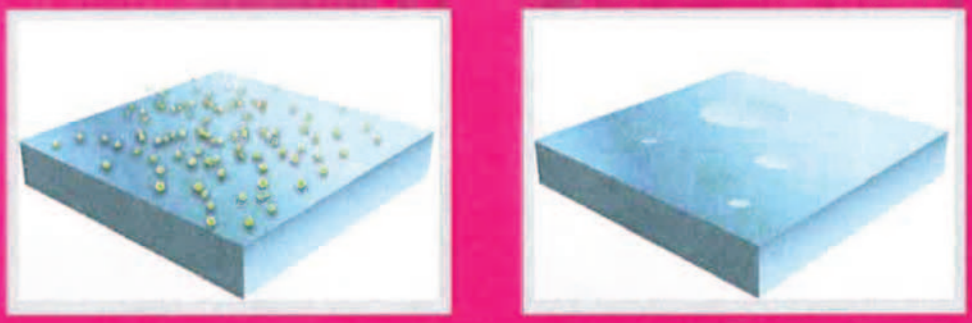
Because Snow Shield™ Pink Ice Melt is a blend which contains a proprietary mixture of magnesium chloride, agricultural based corrosion inhibitors and CMA, it melts more effectively than most other products. This means less product to get the job done and less of an environmental impact. Extra magnesium chloride increases the melting ability of Snow Shield™ Pink Ice Melt to temperatures down to -25° F.

Snow Shield™ Pink Ice Melt is granulated to optimize melting power so there is less wasted material and no wasted time.

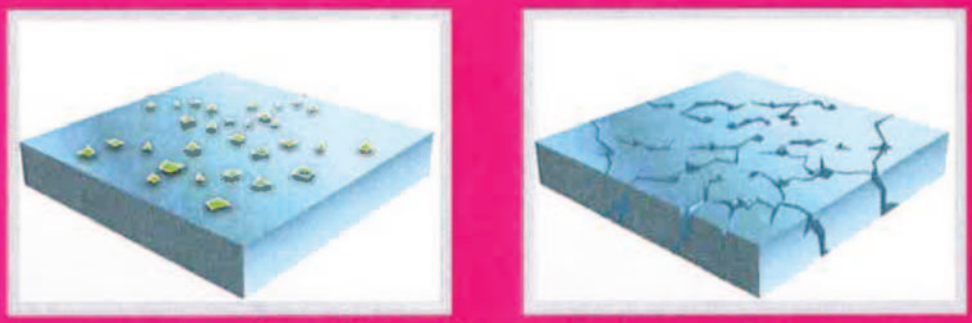
Granules that are too small will start melting quickly, but won't penetrate the ice layer to break it apart.

Large granules will often penetrate the ice layer but won't dissolve efficiently to create a brine layer.

The consistent, medium sized granules that are used in Snow Shield™ Pink Ice Melt penetrate the ice surface and maximize ice separation, making the removal process as easy as possible.



Granules that are too small won't penetrate ice.



Snow Shield™ Pink Ice Melt uses consistent granules that optimize melting ability.

Granules that are too large won't dissolve properly.

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