

Harry Rich - Executive Coach

I help leaders fulfil their potential, lead with confidence, and deliver lasting results for their organisations.



About me

I am an accredited Executive Coach, board chair, non-executive director and advisor with thirty years' experience helping leaders and organisations grow, adapt and succeed across the commercial, public and non-profit sectors.

Alongside my coaching practice, I am Chair of the Intellectual Property Office and a governor of the Glasgow School of Art. I am a non-practising solicitor, a Companion of the Chartered Management Institute, and a Fellow of the Royal Society of Arts. My earlier roles include Chief Executive of the Royal Institute of British Architects, Registrar of Consultant Lobbyists, Deputy Chief Executive of the Design Council and I developed and sold two businesses. I have also served on boards including the government's Creative Industries Council, the US-based Design Management Institute and several charities.

My approach to executive coaching

I believe organisations thrive when leaders truly understand themselves - when they are confident in their purpose, aware of their strengths, and make decisions with clarity. I build my coaching around the principle that self-awareness drives better leadership, more fulfilling work, stronger relationships and sustainable results.

I take a goal-oriented approach, working with leaders to sharpen performance, strengthen professional confidence and resilience, and embed meaningful change. I draw on each leader's own experience, insight and knowledge to uncover solutions, supporting, challenging and encouraging rather than directing or solving.

I partner with leaders who carry significant professional responsibility, helping them explore the behaviours and decisions that shape performance, influence and growth - creating real impact for themselves, their teams and their organisations. Drawing on my experience across sectors and board roles, I help clients tackle complex challenges and deliver tangible, lasting results.

You can find more about Executive Coaching at www.morepotential.co.uk

Or contact me for an informal chat: harry@morepotential.co.uk or 07977 585 053



"Harry is brilliant to work with. He clearly sets out a confidential and trusted space. He approaches the programme methodically and with rigour, while still contributing compassion. His own experience as a leader is invaluable – not because he acts as a consultant or prescribes answers but because he shares relevant stories from his own leadership to prompt his coaching. This approach brings both credibility and depth to the coaching relationship."