

Harry Rich - Executive Coach

More Potential Executive Coaching helps leaders to achieve more of their own potential and drives the success of organisations and businesses.



About me

I am an accredited Executive Coach, board chair, non-executive director and advisor with thirty years' experience of developing organisations and people in the commercial, public and non-profit sectors.

Alongside my executive coaching, I am Chair of the Intellectual Property Office and the Valuation Tribunal Service, Registrar of Consultant Lobbyists and sit on the boards of the Press Recognition Panel and the Glasgow School of Art. I am a non-practising solicitor, Companion of the Chartered Management Institute and Fellow of the Royal Society of Arts.

I was Chief Executive of the Royal Institute of British Architects, Deputy Chief Executive of the Design Council and have developed and sold two businesses. I was a board member of the government's Creative Industries Council, the US-based Design Management Institute, Advertising Standards Authority and a number of charities.

My approach to Executive Coaching

In my experience businesses and organisations are more successful when their leaders understand themselves and are confident about their skills and role. My Executive Coaching is driven by the conviction that greater awareness is key to making better decisions, being happier and working better.

My approach to Executive Coaching is goal oriented and improves leadership and management performance, develops professional confidence, resilience, self-awareness and fulfilment and sustains change into the future.

To make the change deep and sustainable I work with the wisdom, experience and knowledge of the person being coached. I support, challenge and encourage, rather than direct, advise or solve.

My experience means that I deliver most value working with clients who have significant levels of professional responsibility and when we are looking at issues and behaviours that have an impact on performance, professional relationships, satisfaction and growth.

You can find more about Executive Coaching at www.morepotential.co.uk

Or contact me for an informal chat: harry@morepotential.co.uk or 07977 585 053



"Harry's coaching style was very flexible and gave room for me to develop my own way of approaching each topic, whilst also ensuring momentum was maintained and the discussion kept moving forward to a resolution. Harry was very personable and easy to engage with. His experience working with a broad range of individuals at different levels of seniority was very beneficial and offered a unique perspective with relevant feedback."