



Canada's  
Social Prescribing  
Conference

# Advancing Social Prescribing FOR Health & Wellbeing

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September 26-27, 2024 • Toronto, Ontario

Sponsor & Exhibitor Package



Canadian  
Red Cross

The Canadian Institute for Social Prescribing (CISP) invites you to support Canada's first in-person International Social Prescribing Conference at 444 Yonge Street, Toronto, Ontario, Canada from the 26th to 27th of September 2024. CISP is an intersectoral collaborative powered by the Canadian Red Cross, and endeavours to share, connect, promote, and celebrate practices that improve the health and well-being of Canadians, through collaboration, knowledge mobilization, education, training, and advocacy.

Social prescribing is part of a growing movement in Canada to help address the social and structural determinants of health by fostering seamless and supported connection between people, health care providers, social services, and community. Through this model healthcare professionals and social service providers are enabled to work collaboratively with clients to connect them with services that support basic needs, social and emotional well-being and that foster community belonging.

As a valued sponsor or exhibitor, your organization will benefit from prominent visibility from a multitude of regional, national and international organizations within the healthcare and social care sectors as well as recognition for contributing to the advancement of Social Prescribing in Canada and beyond. We offer a range of packages designed to showcase your commitment to improving the health and well-being of Canadians.

Sincerely,



Tanya Elliott

Chief of Health, Canadian Red Cross

On behalf of the Canadian Institute for Social Prescribing, with the support of the Advisory Committee

## Audience

Health systems and community leaders, clinical and allied health providers, voluntary organizations, practitioners, funders, researchers, policy leaders, implementers and champions.

## Conference Location

The Carlu, in Toronto, Ontario will accommodate three breakout rooms, one dedicated networking space, a staff and volunteer area, speaker greenrooms, all gendered bathrooms, wellness/all faith room and a chest feeding room. This space allows for ample sponsor branding opportunities. If you would like to explore alternative branding opportunities, please reach out to our team.

## Exhibitor Booths

There are limited spaces available for exhibitor booths. Exhibitors for the conference will be chosen based on conference alignment. Please email [nicole.cormier@redcross.ca](mailto:nicole.cormier@redcross.ca) for more details. The deadline to apply is May 20, 2024 with successful exhibitors notified by May 24, 2024.

What's included:

- 8 x10 Exhibit Space
- Premium location in lobby
- One table and two chairs
- Wireless internet
- Basic power needs
- Logo recognition on rolling PowerPoint throughout the conference
- Logo recognition on electronic invite and newsletters
- Two complimentary conference tickets

For Profit Booth: \$3499 + HST

Not for Profit Booth: \$2499 + HST

Details:

All exhibitors need to be available to load in on September 25, 2024, and load out September 27, 2024.

## Sponsor Tiers

### Champion \$25,000

- Sponsor casual award ceremony
- Acknowledgement during conference welcome
- 10 Complimentary conference registrations - Additional conference registrations at the member rate of \$300
- Sponsor a Social Prescription session for conference attendees e.g., movement class, mindfulness session (Note: conference organizers will support selection of the prescription)
- Include up to two items in attendee gift bag (sponsor to provide)
- Host giveaway prizes (sponsor to provide)
- Shared sponsor vinyl on pillar
- Logo recognition on rolling PowerPoint throughout the conference
- Logo recognition on the electronic invite and newsletters

### Pathfinder \$15,000

- 5 complimentary conference registrations with additional conference registrations at the member rate of \$300
- Sponsor a Social Prescription session for conference attendees e.g., movement class, mindfulness session (Note: conference organizers will support selection of the prescription)
- Include one item in attendee gift bag (sponsor to provide)
- Host giveaway prizes (sponsor to provide)
- Logo on shared sponsor vinyl on pillar
- Logo recognition on rolling PowerPoint throughout the conference
- Logo recognition on the electronic invite and newsletters

### Supporter \$5,000

- 3 Complimentary conference registrations with additional conference registrations at the member rate of \$300
- Include one item in attendee gift bag (sponsor to provide)
- Logo on shared sponsor vinyl on pillar
- Logo recognition on rolling PowerPoint throughout the conference
- Logo recognition on the electronic invite, newsletters