



# **TARGET CIRCLE COMMUNITY GIVING PROGRAM FREQUENTLY ASKED QUESTIONS**

## **WHAT IS TARGET CIRCLE?**

Target Circle is a loyalty program for Target shoppers, available nationwide for anyone who shops at Target. Target Circle is a way for Target guests to have an even more rewarding Target run. One benefit of Target Circle is the ability to earn votes to help direct where Target gives locally. Other perks include 1% back on every purchase, free next day delivery, and birthday surprises.

## **HOW CAN I SIGN UP FOR TARGET CIRCLE?**

There are three easy ways to sign up for Target Circle:

1. Sign up at [target.com/circle](http://target.com/circle)
2. Download the Target app
3. Provide a phone number at checkout

## **HOW CAN I EARN VOTES?**

Guests earn one vote every time they make an eligible purchase at Target, online, and in-store.

## **HOW DO I CAST MY VOTES?**

Casting votes is a completely digital experience. A Target Circle Member may login to their Target account at [target.com](http://target.com) or on the mobile app and follow the prompts and instructions to vote. Eligible nonprofits like the Boys & Girls Clubs of the Red River Valley will be displayed in the list.

## **HOW DOES THE TARGET COMMUNITY GIVING PROGRAM WORK?**

Target Circle is a loyalty program offer by Target Corporation. The Community Giving Program is the program which provides Target Circle members the opportunity to earn and cast votes to help direct Target's charitable giving among participating nonprofits. Target's designated allocation of the donation among nonprofits in each Community Giving Program is based on the percentage of votes each nonprofit receives during the voting period. The grant ultimately distributed to each of the nonprofits can be seen by logging on to and viewing the Target Circle voting screen on the Target app or at [target.com/circle](http://target.com/circle).