



**BOYS & GIRLS CLUBS**  
OF THE RED RIVER VALLEY

# Strategic Plan Summary 2022 - 2026



**The Boys & Girls Clubs of the Red River Valley will achieve its mission, vision, and values through the fulfillment of its Strategic Plan**

## Our Foundational Practices and Strategic Priorities

### High Quality Out-of-School Programming

- Goal 1: Provide Youth with Tools to Succeed
- Goal 2: Ensure Youth Learning Experiences are Effectively Delivered
- Goal 3: Integrate Continuous Quality Improvement Process at Site Level

### High Quality Staffing

- Goal 4: Prioritize Recruiting of Youth Development Staff
- Goal 5: Ensure All Staff meet BGCA and ND Licensing Training Requirements

### Organizational Development and Operations

- Goal 6: Increase Utilization of New Business Management Software
- Goal 7: Manage Resources to Support and Sustain Quality Youth Programming
- Goal 8: Help Board Members Create Their Own Stories
- Goal 9: Expand Brand, Marketing, and Advertising Opportunities
- Goal 10: Advocate for Youth Development Programming

**GREAT FUTURES START HERE.**

### Our Mission

To provide a safe, caring, and fun environment for youth to learn, grow, and prepare for a great future.

### Our Vision

To assure success is within the reach of every young person that walks through our doors.

We are committed to:

- Providing a safe, positive, engaging, and inclusive environment during out-of-school time.
- Fostering dynamic relationships between youth and caring adults
- Offering learning experiences for youth that focus on academic success, character development, leadership skills, and healthy lifestyles.

### Our Values

We care deeply about the youth in our community and are unified by our commitment to these values:

- A sense of belonging
- Development and growth
- Integrity
- Respect
- Teamwork

We believe in a culture where youth and families come first!