

“The Announcement”

December 14, 2025

Luke 2:8–20

I. Introduction

Because they are important times for us and we don't want to forget them, we celebrate birthdays and anniversaries and other significant events in our lives —although some of us do try to forget a birthday or two. Because of its great importance, we take time every year to remember the events surrounding the miracle birth of Jesus Christ. The birth of God's one and only Son is significant to each one of us individually for our salvation; it is also significant to the world as a whole. The dating of years, BC, and AD or, for the politically correct, BCE and ACE, use the birth of Jesus Christ as the starting point: AD 0 or 0 ACE. Christianity has also led to the founding of schools and hospitals, to the downfall of slavery, and the lifting up of the place of women in society and in the home.

But the telling of the Christmas story can become such a familiar and common experience that we lose the significance of it all. For example, with yearly repetition, the story of the angels and shepherds can become so familiar that we overlook just how amazing this was. This morning, as we consider Luke's account of the angels' announcement of the birth of *“a Savior, who is the Christ the Lord,”* let's begin by reminding ourselves of the recipients or audience of this historic announcement.

II. The Audience

We've heard announcements all of our lives. We hear announcements on the radio and TV; we are bombarded with them on the internet and social media. Most announcements are usually rather boring and unimportant, but not this one. Of all the announcements that have ever been made, this announcement about the birth of the Messiah was the most important one. As **1 John 4:14** says, *“The Father has sent his Son to be the Savior of the world.”* And how one responds has eternal significance.

God often doesn't do things the way we would; it was in **Isaiah 55:8** that God said, *“My thoughts are not your thoughts, neither are your ways my ways.”* In our human wisdom, we might have chosen to announce the birth of the Savior of the world to Herod the king or to the powerful and influential people in Jerusalem. This might have been the high priest or the priests & Levites or the Pharisees, or the members of

the Sanhedrin. But no - the only invitation from God to anyone to come and visit Mary and Joseph and the baby Jesus was to a group of shepherds—one of the last groups of people that one would expect God to take notice of. God chose lowly shepherds over self-important Pharisees.

Why didn't God send the angel to the chief priests or to the elders and religious leaders of Israel—men of respect; men who daily studied the Word of God; men who would be able to reach many people? Turn to Jesus' evaluation of the Pharisees and teachers of the law, [turn to Matthew 23:23-28](#). The Pharisees and the religious leaders of Israel saw no need for a Savior or for repentance; they knew they were righteous enough; they were good enough. They wanted nothing to do with any so-called "Savior."

It was because of this attitude that the angels were sent to shepherds—men who, because of their occupation, were outcasts. Since they were out with sheep 24/7 and often had to kill predators, they were almost always "unclean." They were seldom (if ever) allowed to worship in the temple. Even back in Joseph's day, in [Genesis 46:34](#), Joseph told his father and brothers, "[For all shepherds are detestable to the Egyptians.](#)" And they were poorly thought of by their own people in Jesus' day as well. One historian wrote that *"shepherds were despised people. They were suspected of not being very careful to distinguish 'mine' and 'thine;' for this reason, too, they were debarred from even giving evidence in court."* Basically, shepherds were pretty close to the bottom rung of the social ladder. But, unlike the Pharisees, they knew that they were sinners and needed a Savior and they were ready to respond when God called.

There is another reason why shepherds were chosen over many other groups in the Israelite culture. [Turn to 1 Corinthians 1:25-29](#). God doesn't call many of the rich and mighty, He calls the poor and the lowly. He doesn't call those who will rely on their education or their position in life or in their own strength; He calls those who will rely on Him. [2 Peter 3:9](#) says that "[the Lord ...is patient with you, not wanting anyone to perish, but everyone to come to repentance,](#)" but, as is seen throughout the New Testament, only those who see their need and respond will be saved. This announcement to the common, despised shepherds was an example of just that. The shepherds may have been outcasts, unclean, and unreliable, but God chose them, and they responded in a positive way. They answered God's call.

III. The Announcement

Can't you just imagine the scene that night? The shepherds were probably sitting around a campfire eating and talking about the events of the day. And as they were talking, suddenly, they were blinded by a painfully bright light as an angel suddenly appeared with **"the glory of the Lord."** And, as Meredith/Cliff read, **"They were sore afraid."** I suspect their first thought was something like, *"This can't be good!"* These men who would fight thieves, bears, lions, and wolves—these brave men—were scared stiff! They were in the presence of God's glory and God's holiness—who wouldn't be terrified.

But, instead of bad news, the angel brought them good news: God had sent a Savior for mankind. Not a soldier or a judge or a reformer but a Savior to meet man's greatest need—salvation from God's wrath; salvation from an eternity in hell. The angel said that this Baby was the Christ, the Messiah, the sent One. And just as prophesied in the Old Testament, the Messiah was of the lineage of David, and He was born in Bethlehem. According to the angel, this Baby wasn't just someone sent by God like Moses had been; He was and is the LORD. Not just any run-of-the-mill lord, He was the Lord God; He was Immanuel—*God with us*. As prophesied, this miracle Baby was the Savior, Jesus the Christ, the Son of God.

Contrary to what they might have expected, the Baby wasn't dressed in the finest of clothes and living in the finest house in Bethlehem with many people attending to His needs. Writing of this One, of Immanuel, Jesus the Christ, **John 1:3** says, **"Through him all things were made; without him nothing was made that has been made;"** this One would be found wrapped in strips of cloth and lying in a manger—an animal feeding trough in a barn or a cave.

Then, just in case someone thought he was dreaming or that this was a reaction to eating some bad food, God sent **"a multitude of the heavenly host praising God."** Actually, Luke wrote that God sent a *plethora of angels*. In **Job 38:6 & 7** God told Job that the angels praised God at the 1st creation. Now, at the birth of the Savior, the angels praised God at this new beginning—a new covenant—with mankind. **Heb. 1:6** says, **"When God brings his firstborn into the world, he says, 'Let all God's angels worship him.'"**

Jesus came to meet man's greatest need—the angels sang that He came to bring **"peace to men on whom His favor rests."** **Isaiah 9:6** called Him the **"Prince of Peace."** In **John 14:27** Jesus said, **"Peace I**

leave with you; My peace I give to you. I do not give to you as the worlds gives. Do not let your heart be troubled, and do not be afraid.” The Hebrew word for peace is שלום Shalom. *Shalom* means more than peace from war and the battles of life. *Shalom* means an inner peace; peace from worry, grief, and fear—even peace with God. This is the peace Jesus brought—inner peace, peace between one another; peace between Jew and Gentile; peace between God and mankind. Turn to Romans 5:1-2. As well as peace with God, there is the peace of God—Philippians 4:7 says, “The peace of God, which transcends all understanding, will guard your hearts and your minds in Christ Jesus.” Jesus came to bring peace with God and the peace of God.

But understand, being at peace with God doesn’t mean everything will be “hunky dory” and “peachy keen.” If we are at peace with God, we will be at war with Satan. Ephesians 6:12 says, “Our struggle, i.e., our war, is not against flesh and blood, but against the rulers, against the authorities, against the powers of this dark world and against the spiritual forces of evil in the heavenly realms.” 2 Timothy 3:12 says, “Everyone who wants to live a godly life in Christ Jesus will be persecuted.” Turn to John 15:18-20. Peace with God doesn’t lead to peace with the world.

Also, contrary to popular opinion, peace isn’t assured to all mankind. Romans 8:28 says, “We know that in all things God works for the good of those who love him.” The angels said that God’s peace is only for those “on whom his favor rests,” i.e., on those who please Him. So how does one please God? In Romans 8:8 Paul wrote, “Those controlled by the sinful nature cannot please God.” Hebrews 11:6 says, “Without faith it is impossible to please God.” As Jesus told Nicodemus in John 3:1-21 and as 1 Cor. 15:1-5 and Ephesians 2:8-9 say, the way of faith and the way to peace is to believe that Jesus’ life, death, and resurrection for one’s sins is all one needs to be saved from an eternity in hell. Then and only then will one be at peace with God and have the peace of God.

IV. The Shepherds’ Response

After “the angels had left them and gone into heaven,” we see the shepherds’ response. They wasted no time. We aren’t told if they left anyone behind to watch the sheep, but some of them, if not all of them,

went to Bethlehem to see this Baby. As they approached Bethlehem, they certainly must have gotten glares from the people. Because of their reputation, shepherds were not usually welcome in any town. I wonder if they walked up to people and said, *“We saw angels in the sky, and they told us that a Baby had been born who is the Messiah. We were told to look for Him in a manger. Do you know where we can find Him?”* I wonder how many people ignored them completely and walked right by them never slowing their pace at all. Some may have thought that these filthy shepherds were crazy or drunk. I wonder how many rejected them before someone finally pointed them in the right direction.

Eventually, they found the Baby just as the angel had said. They worshipped Him and no doubt marveled at God’s grace and goodness to them as they shared their experiences from that night with Mary and Joseph. They weren’t put off by the surroundings—a smelly barn and an animal feeding trough!! Their eyes were on Jesus and not on the things around them.

After worshipping the new-born Savior, they didn’t just have a benediction and a 3-fold amen and then go back to their jobs as if nothing had happened. After they left the Baby, they **“spread the word concerning what had been told them about this child;”** they told everyone they met the good news—the Gospel—as they **“glorified and praised God.”** This was a day of good news, and they had to tell others what they had seen. Since it was late at night or early morning, many probably thought that they *were* drunk. Others may have been amused by them, but some must have gone to see for themselves. But regardless of what others did or didn’t do, the shepherds continued glorifying and praising God. They took the place of God’s heavenly messengers—the angels!!

Luke wrote that when they finally returned to their flocks and their regular duties, these shepherds were changed men. They **“returned, glorifying and praising God”** as they shared their experiences with each other and anyone else who would listen to them.

V. What is your response?

The shepherds are good examples for us to imitate today. By faith, they heard the message God sent them and they responded in obedience and joy. These social outcasts went to find the Christ child; they worshiped Him and then went and told others.

In a similar manner, we have received a message and a command from God; the message is: “*Jesus loves you; He died for you and has risen from the grave for you.*” Acts 16:31 says, “Believe in the Lord Jesus, and you will be saved.” Every person needs to make Jesus his or her Lord and Savior. And once you have “seen” this Baby of Bethlehem; once you have received Him as your Lord and Savior, the command, the Great Commission from Him, found in Matthew 28:19-20, says to “go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you.”

For a plethora of reasons, shepherds weren’t allowed to give testimony in court. Unlike the Pharisees, they definitely weren’t learned men who could speak with great eloquence, but God used these lowly shepherds to be the first human witnesses that God’s promises had been kept, and that the Messiah had come. Angels can never experience the grace of God, but we, like the shepherds, can experience God’s grace and mercy. We can tell others what God means to us. Telling others about the Savior is a solemn obligation as well as a great privilege, and we, who are believers, must be faithful. As Romans 10:14 says, “How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard? And how can they hear without someone preaching to them?”

Each one of us—not just the pastor or church leaders—must pick up where the angels and the shepherds left off. We must tell others that the King of kings, the Lord of lords, the Son of David, has come to earth. He was sent from heaven to identify with us, to walk with us, to die for us, and to be raised for us—this is the story of Jesus, a story worthy of praise and worthy to be told again and again.

The reason for our rejoicing starts with Jesus and the story of His birth, but it doesn’t stop there—it’s just the beginning. Through His Spirit—the Holy Spirit—Jesus’ presence continues to be with us and to shape us as we live on this earth. Now instead of being a meek baby in the manger, He is the Good Shepherd who watches over us in **our** weakness. Like the shepherds, we need to go forth glorifying and praising God, announcing to others that the Savior has come. We need to tell others that “Jesus is the Reason for the Season.”