



Powerful Software for Effortless Social Media Management

Grow your business with results-driven social media planning, creation & execution.

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Noisy landscape or powerful growth tool?

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Why Invest in Social Media Software?

Social media is more important than ever!

49% of consumers depend on recommendations through their social media network to make buying decisions

71% of consumers who had a positive experience with a brand are likely to recommend them

76% have used social media to research a brand or product before making a purchase



But creating, scheduling, and managing content is a full time job.

A person is walking away from the camera across a suspension bridge. The bridge has a wooden deck and metal railings. The background shows a river and some trees. The entire image is covered with a semi-transparent blue overlay.

We help you bridge the gap between running your business and growing it through effective social media management.

Cloud Campaign plays nicely

With all of your favorite social platforms and tools



How We Can Help

Cloud Campaign is an AI-powered social media management platform that helps businesses grow their online presence with minimal effort. Designed for scalability, it provides affordable, intelligent tools to streamline scheduling, automation, and content creation—making social media management easier and more efficient.



How We Can Help

Powerful, Time-Saving Software Built for You!



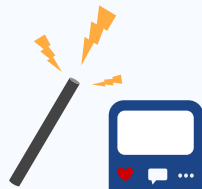
Siloed workspaces for your linked accounts, content, schedules and reports



In-depth analytics for engagement & ROI



One place to respond to comments & messages



AI-powered content creation & curation tools with integrated approvals



Unlimited content storage



Automated scheduling to every major social media platform



**Super-efficient tools you
and your clients will love**

Social media is an insatiable beast. It needs to be fed content every day to grow.

Consistency is key —

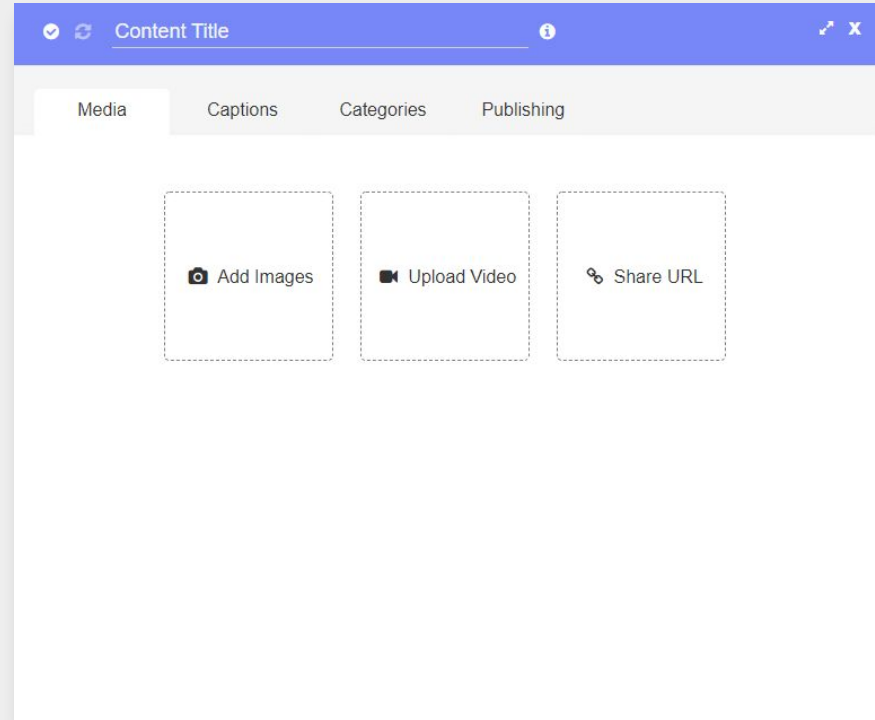
Businesses should be posting 3-5 times per week on major platforms (Facebook, Instagram, LinkedIn), daily on Stories, and 3-7 times per week on TikTok and YouTube Shorts.

insatiable /ɪn'sāSHəb(ə)l/ *adjective*
(of an appetite) impossible to satisfy.

We keep social media calendars well-fed by empowering teams to schedule months' worth of content in minutes.

insatiable /ɪn'sāSHəb(ə)l/ *adjective*
(of an appetite) impossible to satisfy.

Upload links, images & videos
with platform-specific captions
to match content to each social
platform



CaptionAI

MediaCaptionsCategoriesPublishing

Captions > CaptionAI

Enter prompt for caption generation

Write a caption about growing a business using social media and AI

Select a tone

Celebratory

Select platform(s)

FacebookInstagramLinkedIn

Caption count10

☒ Include Hashtags☒ Include Emojis

Submit

Generated Captions

☒

f@in

Thanks to the power of social media & AI, our business is soaring! 🚀 Let's keep the momentum going and make the most of the year! #AISolutions

☒

f@in

Celebrating the growth of our business with social media and AI 🚀 #GrowthMindset

☐

f@in

We've grown our business with the help of social media and AI! 🙌 We wouldn't have been able to reach this level of success without the combination of best practices, experimentation, and collaboration. #AI #SocialMedia

Save time by using AI to generate up to 10 **platform-specific captions** for you at a time

Customize your AI generated captions by platform and tone. Easily add hashtags and emojis as well.

Select platform(s)

Facebook Instagram LinkedIn

☒ Facebook

☒ Instagram

☐ Twitter

☒ LinkedIn

☐ YouTube

☐ Pinterest

☐ Google Business Profile

☐ TikTok

Caption count ⓘ

10

Select a tone

Celebratory

Default

Celebratory

Empathetic

Excited

Formal

Funny

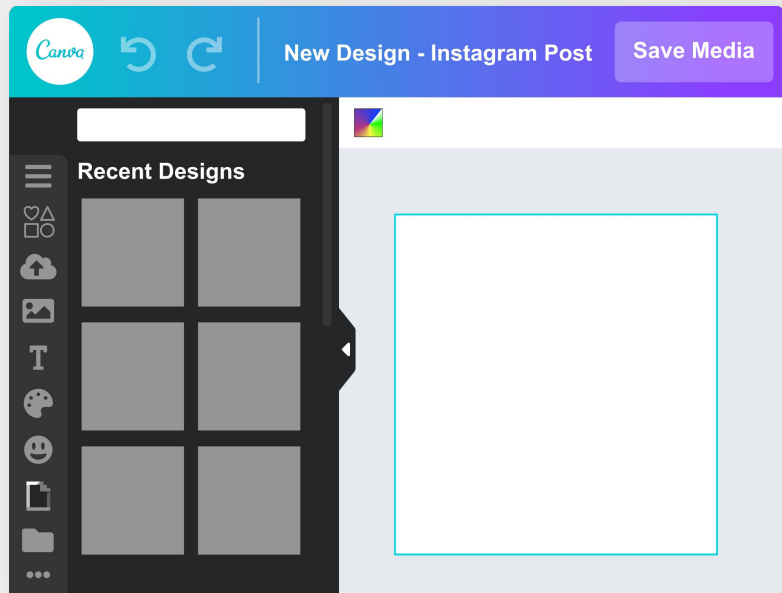
Witty

Other

Select platform(s)

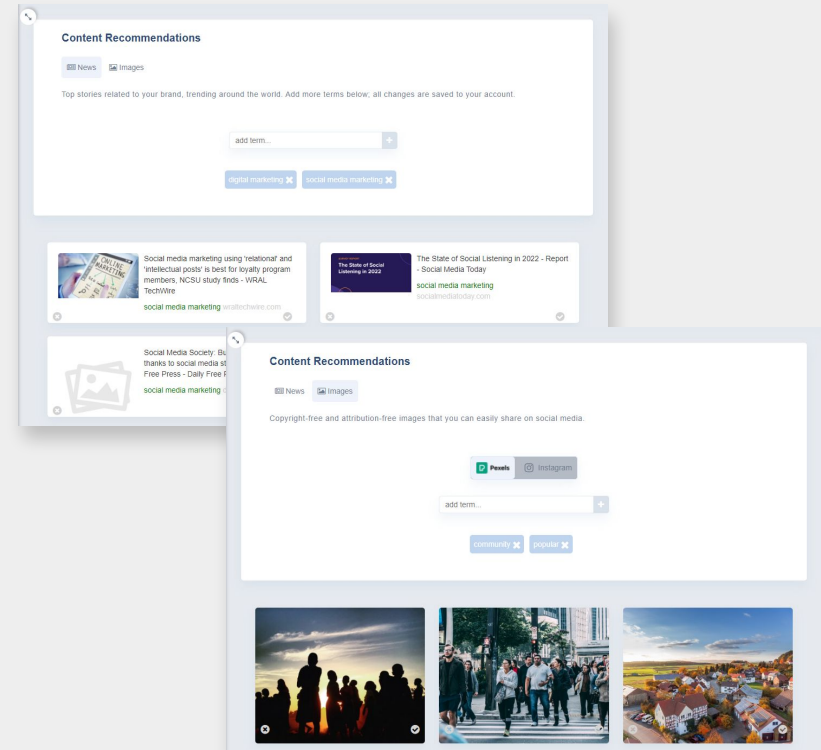
Facebook Instagram LinkedIn

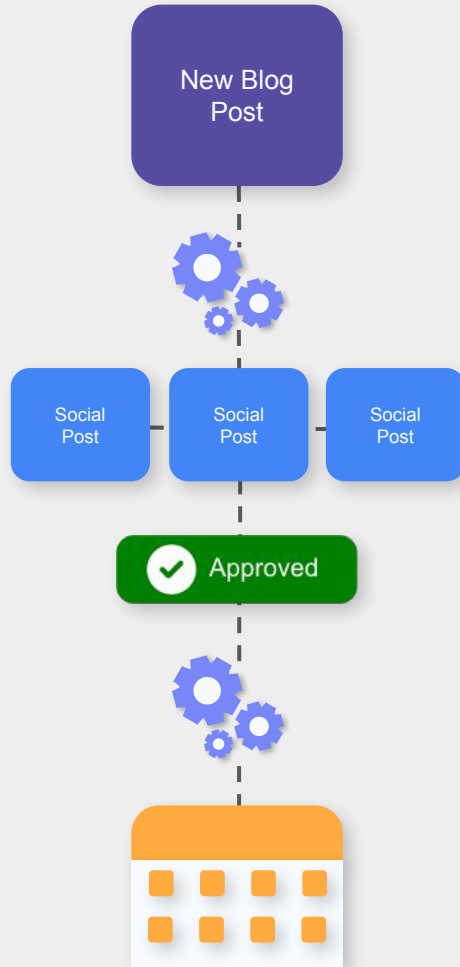
☐ Include Hashtags ☐ Include Emojis



Easily design amazing content with
our built-in integration with Canva

Built-in curation tools help you quickly find relevant news, images, and user generated content to post

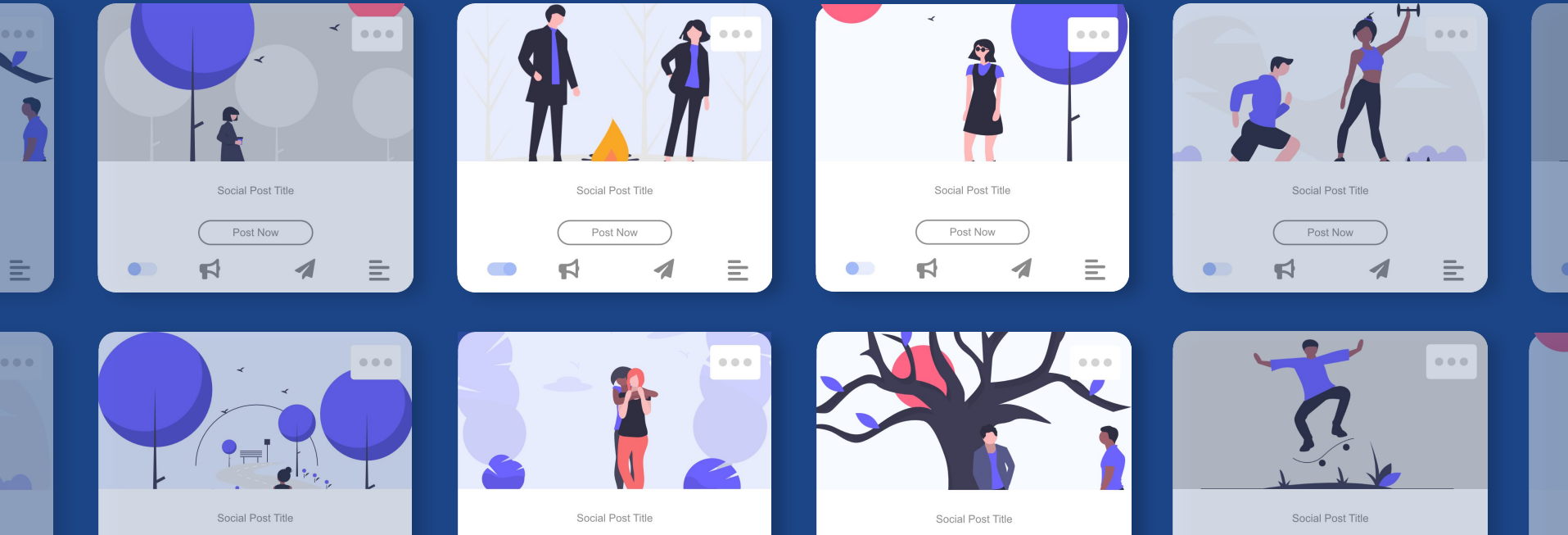




Turn your blog into a social media content production machine with automatic RSS feed importing

Bulk Content Creation

Add up to 200 content pieces at a time with bulk importing features



Content Library

One place to create and organize your social media content.

Content Library

Create Content

Your content library is comprised of every content item you've created. Track performance, update content, add to schedules, and more directly from the library.

Order by date created

filter your content...

search tags

#socialmedia-test-G1

#socialmedia-test-G2

1st Week

2nd Week

3rd Week

Agency Meetup

Agency Owner

Agency Owner Focus

AI Focused

AI TEST

AI-generated

Animals

Benny Content

Blog content

Bulk CSV Import

Campaigner in Training

CapCut

CaptionAI

CC Culture

Cloud Certification

Coffee with Cloud Campaign

Content Pillars

Conversion

CTA Included

Curated Topics

Customer Review

December

delete

Digital Agency Expo

Edu-tainment

Educational

Engagement Focused

Entertainment

EOY

EverGreen

Facebook Ad

Feature Pages

FMP Agency Resources

G Drive Import

Giveaway

Giving Tuesday

Hack Video

HDF

Highly Shareable

Holiday Content

Infographics

Inspiration

Interview

Job Listings

Landing Pages

Lead Gen

Lifestyle

Memes

Needs Copy

New Features

News

Not Posted Yet

Podcast

Pop Culture Reference

Power Features

PR (Press)

Product & Happy Customers

QA Ryan

Relatable

Repost / Reshare

Resource

RSS Import

Short-Form Video

SMM Focused

SMMW

Social Media Holidays

Social media News

Social Skim Video

Special Offer

Story post / stories

Team

Thought Leadership

Threads Vibe

TikTok focused

UGC

Webinar

Website

Wellness Focused

Why CC

Wisdom Wednesday

One-Time Use

Our Blog

Ryan's Blog

YouTube

SummitLive

GIFs

Agency Spotlight

Product Updates

Newsletter

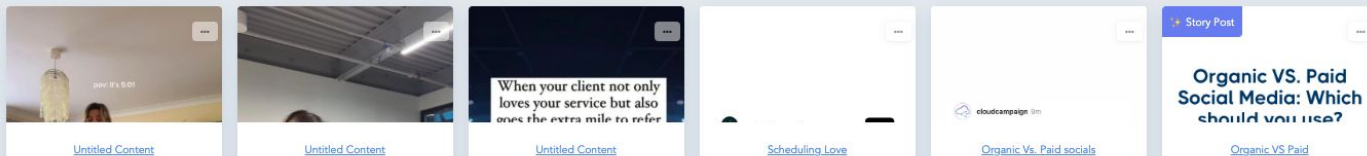
Videos

Add/Manage

Page 1 of 38



Next >



Use category tags...

...to keep content...

...neat & organized!

Content Library

Order your content...



Filter your content...

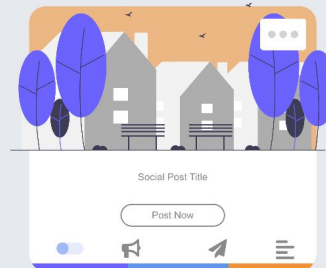
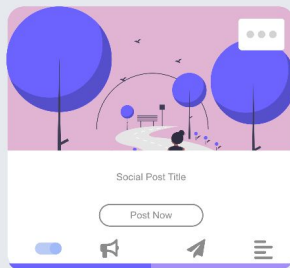
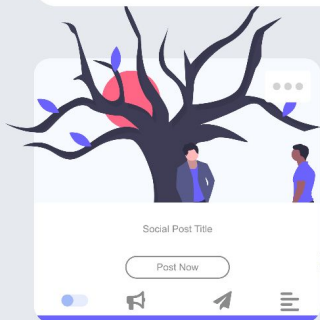


Trees

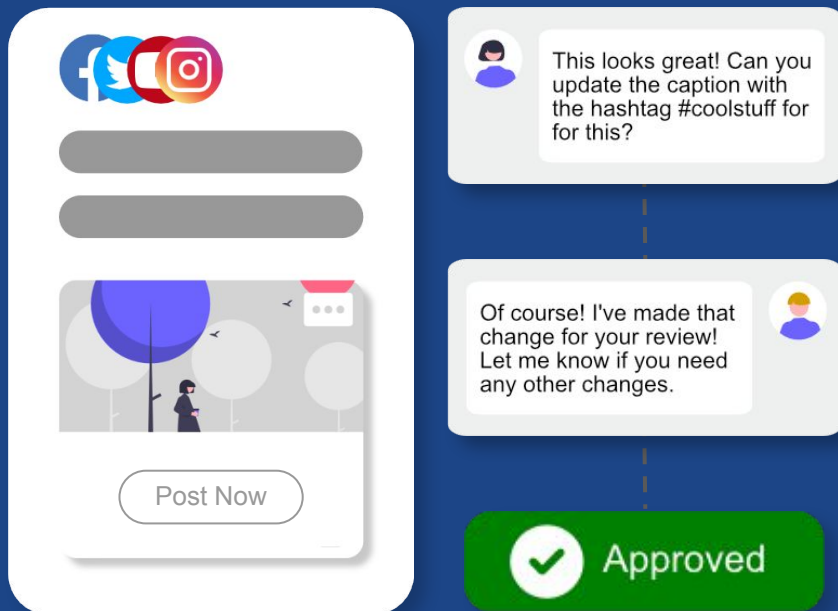
Hiking

Sunset

Urban



Integrated Approvals



Get content approved faster
with a smooth and efficient
approval workflow

Publishing & Scheduling

Customize each queue to post at preferred cadences

The interface is divided into three main sections: a left sidebar for 'Drip Schedule' settings, a central 'Schedules' management area, and a right sidebar for 'Weekly Schedule' configuration.

Drip Schedule (Left Sidebar): This section allows users to set the frequency of posts. It includes a toggle for 'Day Content is Added' and five options for post intervals: '1 Day Later', '1 Week Later', '1 Month Later', '3 Months Later', and 'Repeat Every 3 Months'. Each option is accompanied by a blue toggle switch.

Schedules (Central Area): This is the main hub for managing content queues. At the top, there is a '+ Create Schedule' button, a search bar labeled 'Filter your queues...', and a dropdown menu for 'Order by title...'. Below this, two scheduled queues are displayed:

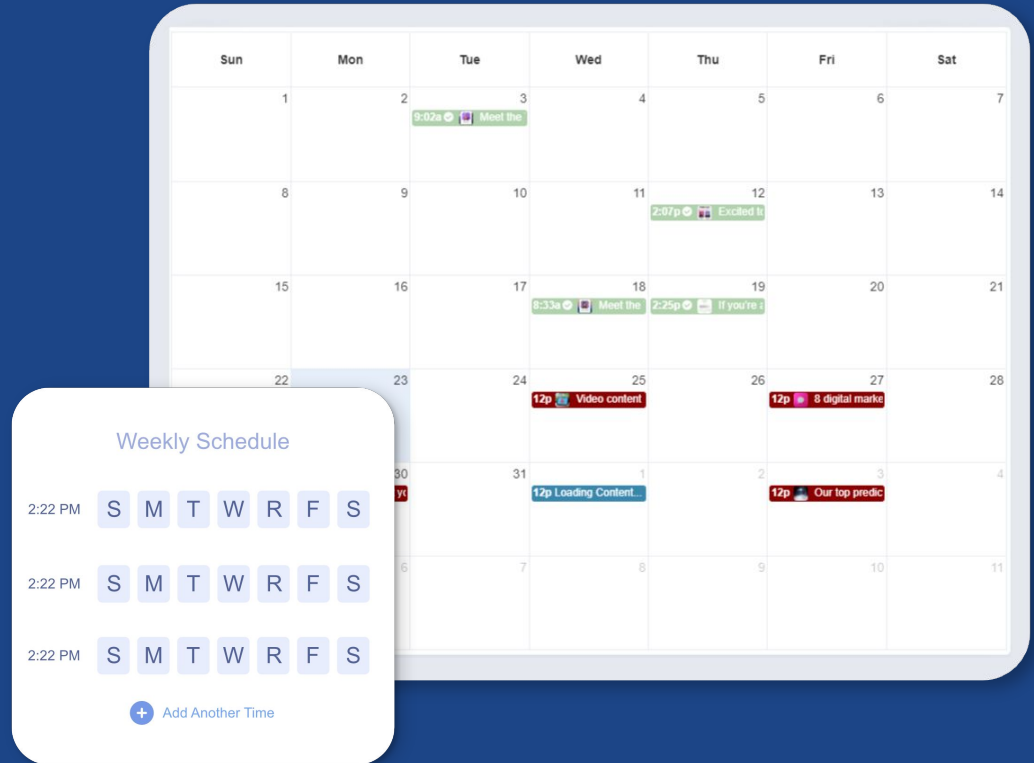
- Weekly #TreeLove:** This queue is active (indicated by a blue toggle). It shows a sequence of five post thumbnails with various nature-themed illustrations. To the right of the thumbnails are social media sharing icons for Facebook, Twitter, and Instagram, along with a three-dot menu.
- #MotivationMondays:** This queue is also active. It shows a sequence of four post thumbnails featuring motivational illustrations of people exercising. Similar to the first queue, it has social media sharing icons and a menu.

Weekly Schedule (Right Sidebar): This section is used to define the specific days and times for posts. It shows a grid for the days of the week (S, M, T, W, R, F, S) for three different times: 2:22 PM, 2:22 PM, and 2:22 PM. The days are represented by blue squares with white letters. At the bottom, there is a '+ Add Another Time' button.

Publishing & Scheduling

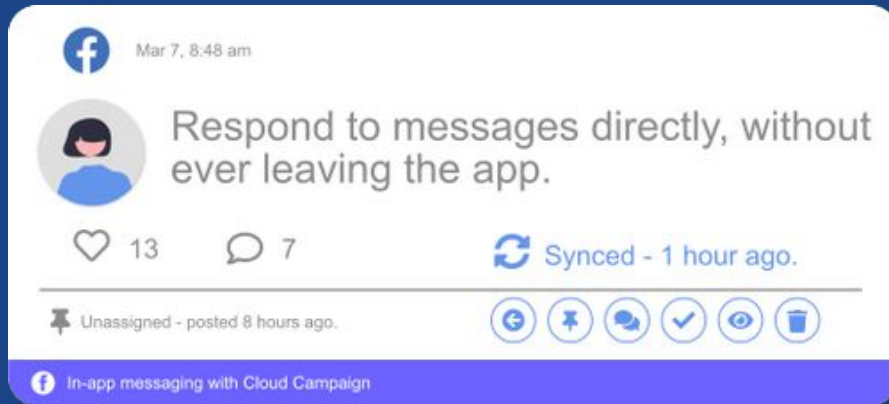
Get a complete monthly view of your social content calendar.

Drag and drop content to create a one-time post with an optimal posting time pre-selected for you.



Monitoring & Reporting

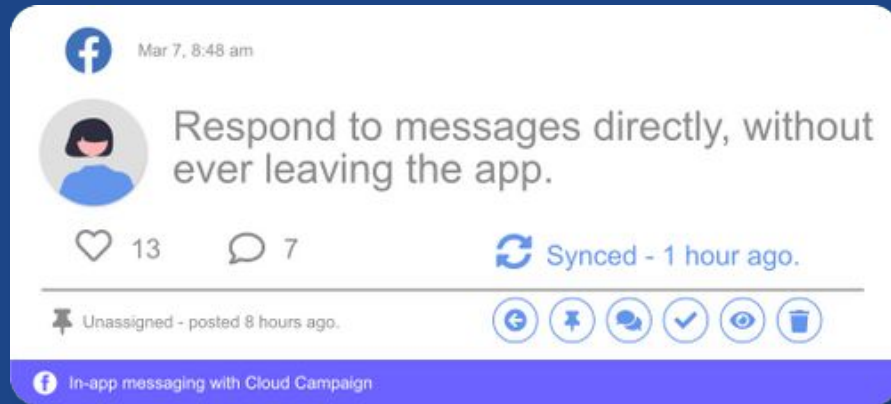
The Social Inbox



Manage your recent posts, comments, mentions & stats from one location!

Monitoring & Reporting

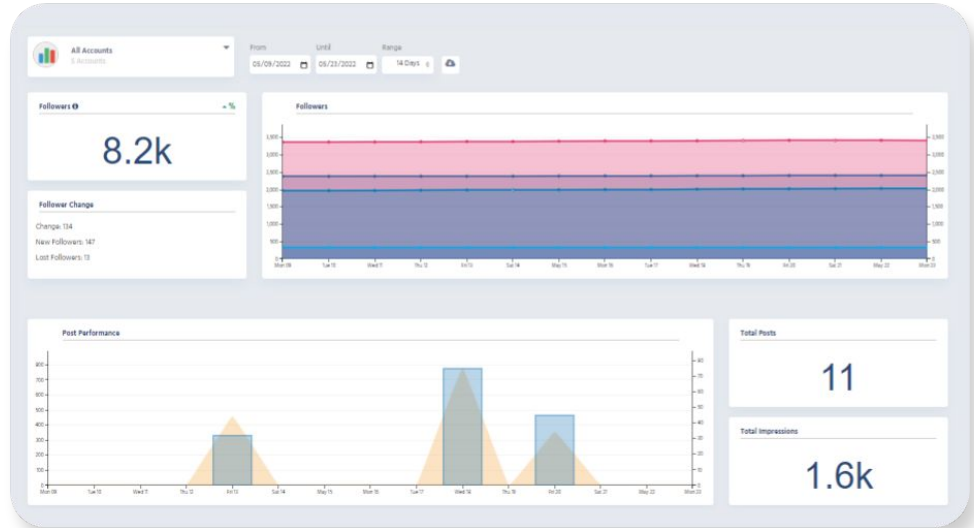
The Social Inbox



Direct message access for
Facebook and Instagram

Historical Analytics

View all social analytics
& follower data in one
place to make strategic
posting decisions



Active Insights

Platform-specific breakdown of your posts with actionable insights to boost performance

Insights



Image posts with short caption perform better than any other post type.



Between 10AM and 1PM (PT) is the optimal post time for this account and post type.



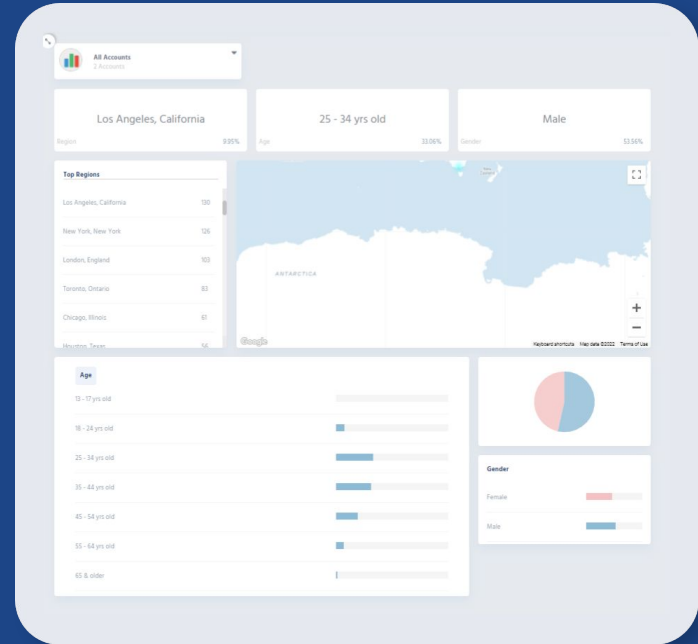
This post type is **100.0%** more engaging.



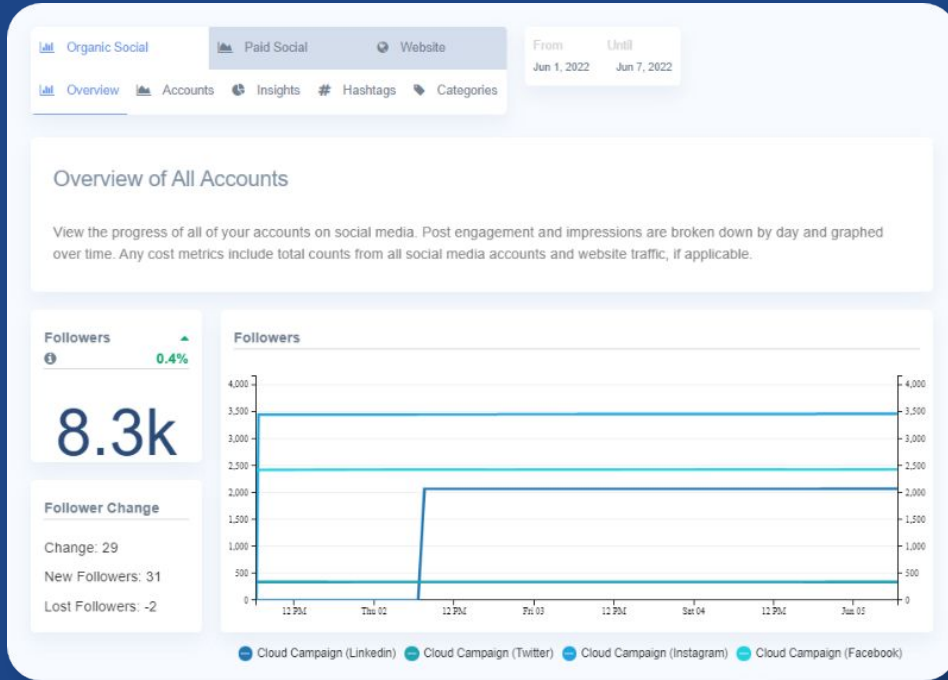
You've posted this type of content **185 times** since Jul 16, 2019.

Monitoring & Reporting

Get in-depth demographic breakdowns of your most influential follower information with outlier data to ensure you reach followers most likely to engage with your business



Monitoring & Reporting



Interactive, easy-to-read
reports share feedback, stats,
analysis & insights

Reviews & Comparisons

Cloud Campaign Reviews

"The Best on the Market"

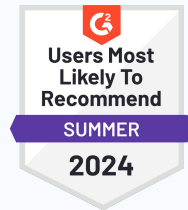
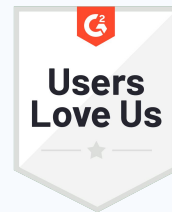
With Cloud Campaign my team and I have been able to create a sophisticated and streamlined workflow for content creation and management. This helps us deliver better, more strategic marketing to our clients. It also makes us more efficient which ultimately makes us more profitable.

Mandi G. // Capterra

"Highly Recommended!"

Our agency previously used another social media scheduling and management software system that was less intuitive and MUCH more expensive than Cloud Campaign – we are so happy we switched. Cloud Campaign is easy to understand, intuitive and just makes sense.

Jennifer T. // Capterra



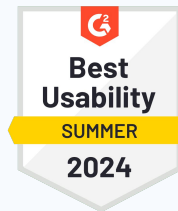
4.9 out of 5



Excellent



Capterra



Cloud Campaign vs. the competition

Hootsuite

4.2 / 5 rating on G2

Best For: Businesses with basic social media management needs, offering a range of integrations and scheduled posting tools.

Why Cloud Campaign wins

- **Mega-Efficient:** Better automation tools and a more intuitive interface for social media management at scale.
- **Advanced Automation:** Designed for agencies and teams with pain points like content approvals, and bulk content management.

Sprout Social

4.4 / 5 rating on G2

Best For: Larger teams and enterprises seeking advanced analytics, team collaboration, and integrations.

Why Cloud Campaign wins

- **Cost-effective:** Similar automation and reporting features at a fraction of the cost.
- **Easy to use:** Simplified workflows without the complexity and learning curve

Plans & Pricing

Getting Started & Next Steps

It's time to level up your social media marketing!

\$0

Free Trial

Includes access to the full suite of time-saving social media management tools

Free for 14 days.

\$29/mo

per site

Standard

Access to all time-saving social media automation tools

- Unlimited Users
- 7 Linked Social Media Accounts

\$39/mo

per site

Premium

Unlock social media growth with unlimited accounts and a full picture of paid social performance

- Unlimited Users
- Unlimited Linked Social Media Accounts
- Paid Social Media Reporting

A blue-tinted background image showing a hand moving a chess piece on a chessboard. The text is centered over the image.

The social media game just got easier!