duda + cloudcampaign

Powerful Software for Effortless Social Media Management

Grow your business with results-driven social media planning, creation & execution.

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Why Invest in Social Media Software?

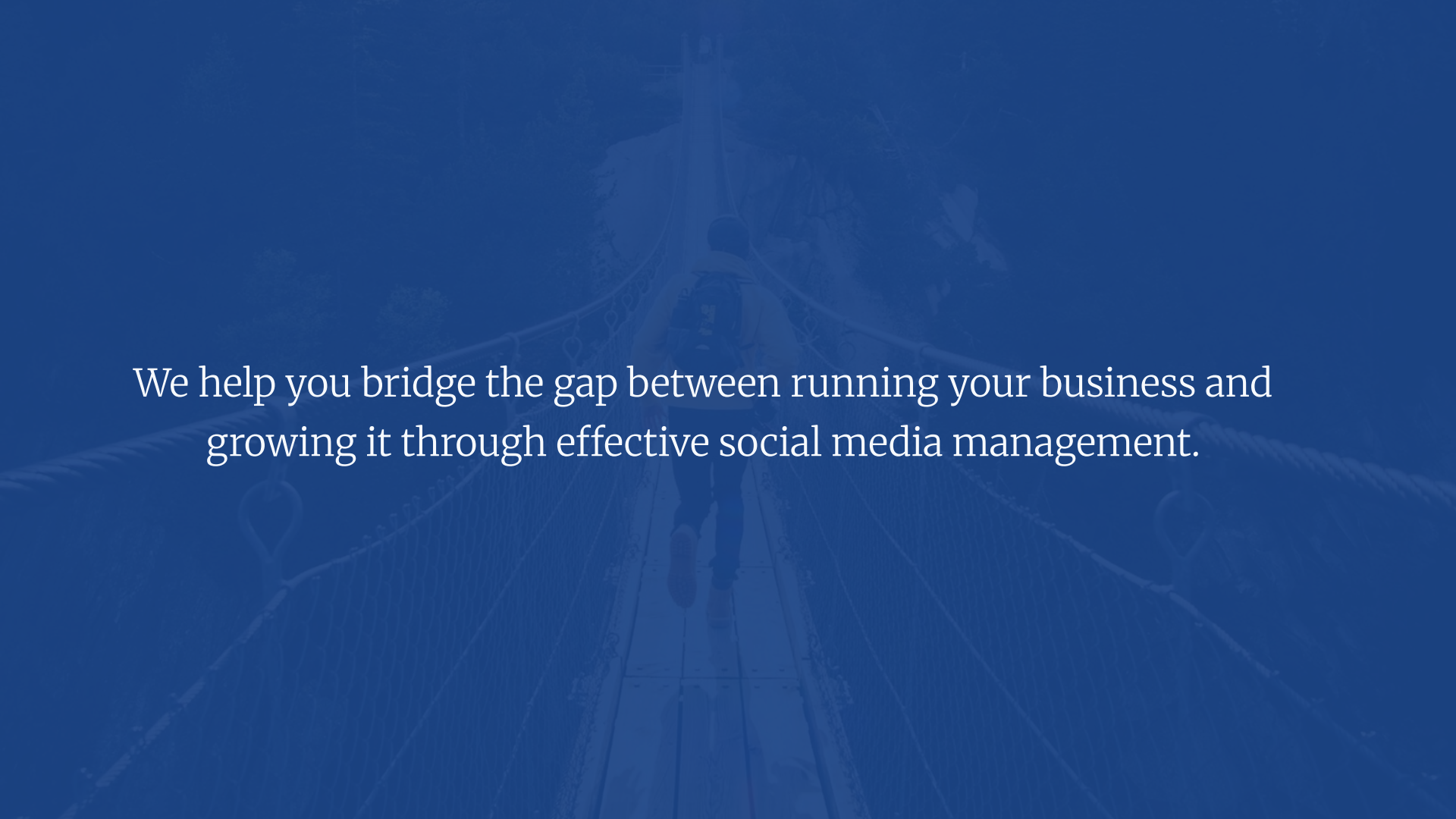
Social media is more important than ever!

49% of consumers depend on recommendations through their social media network to make buying decisions

71% of consumers who had a positive experience with a brand are likely to recommend them

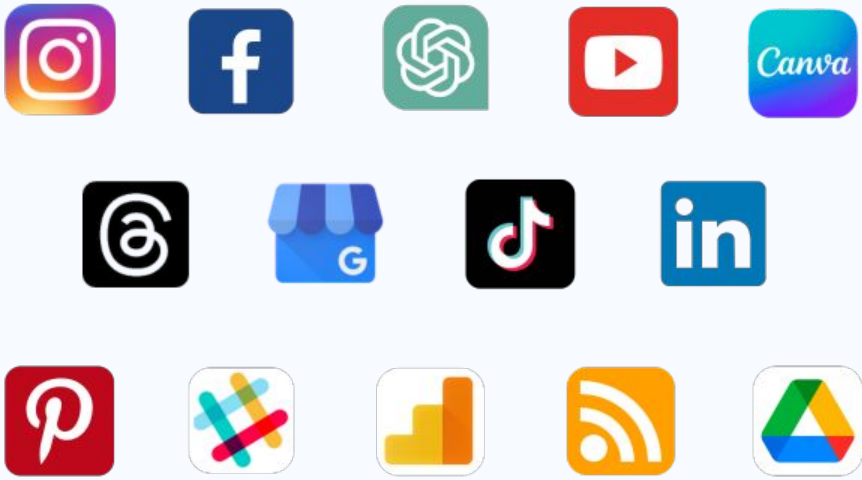
76% have used social media to research a brand or product before making a purchase

But creating, scheduling, and managing content is a full time job.


We help you bridge the gap between running your business and growing it through effective social media management.

Cloud Campaign plays nicely

With all of your favorite social platforms and tools



How We Can Help

Cloud Campaign is an AI-powered social media management platform that helps businesses grow their online presence with minimal effort. Designed for scalability, it provides affordable, intelligent tools to streamline scheduling, automation, and content creation—making social media management easier and more efficient.

How We Can Help

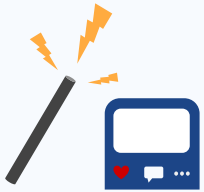
Powerful, Time-Saving Software Built for You!

Siloed workspaces for your linked accounts, content, schedules and reports

One place to respond to comments & messages

Unlimited content storage

In-depth analytics for engagement & ROI



AI-powered content creation & curation tools with integrated approvals

Automated scheduling to every major social media platform

Super-efficient tools you and your clients will love

Social media is an insatiable beast. It needs to be fed content every day to grow.

Consistency is key —

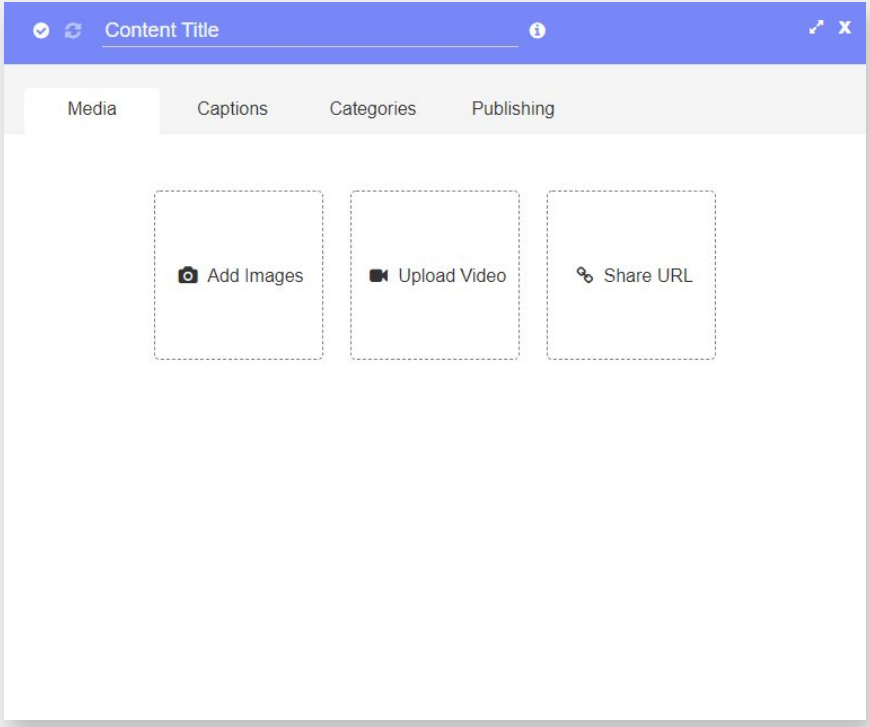
Businesses should be posting 3-5 times per week on major platforms (Facebook, Instagram, LinkedIn), daily on Stories, and 3-7 times per week on TikTok and YouTube Shorts.

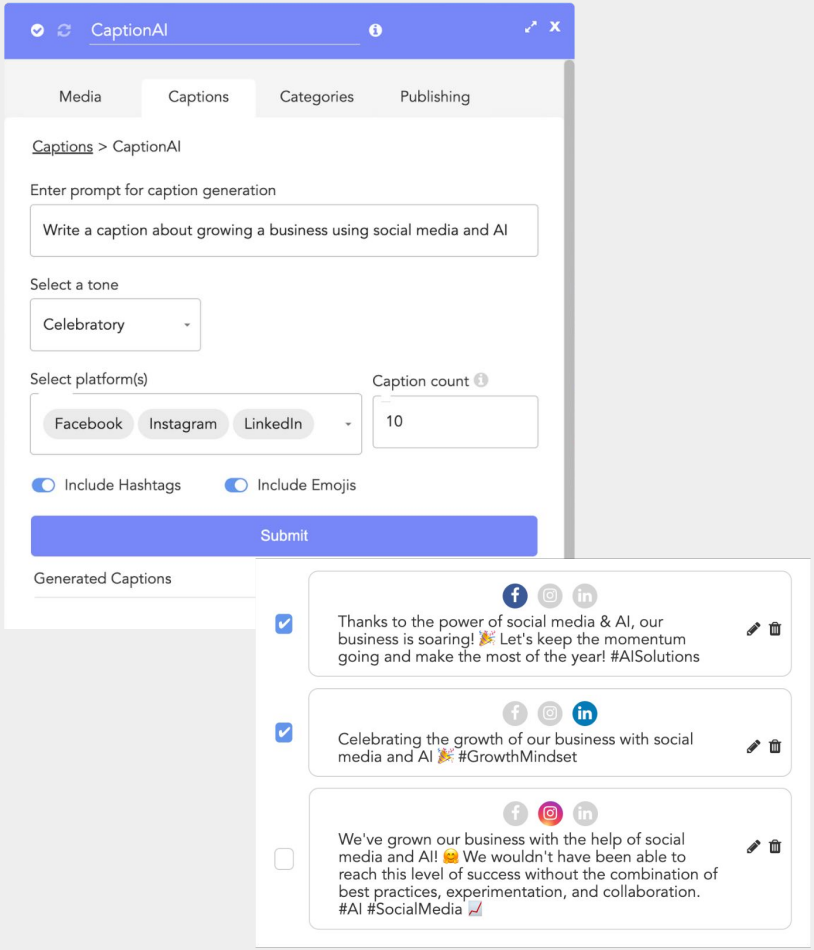
insatiable /inˈsāSHəb(ə)l/ *adjective*
(of an appetite) impossible to satisfy.

We keep social media calendars well-fed by empowering teams to schedule months' worth of content in minutes.

insatiable /inˈsāSHəb(ə)l/ *adjective*
(of an appetite) impossible to satisfy.

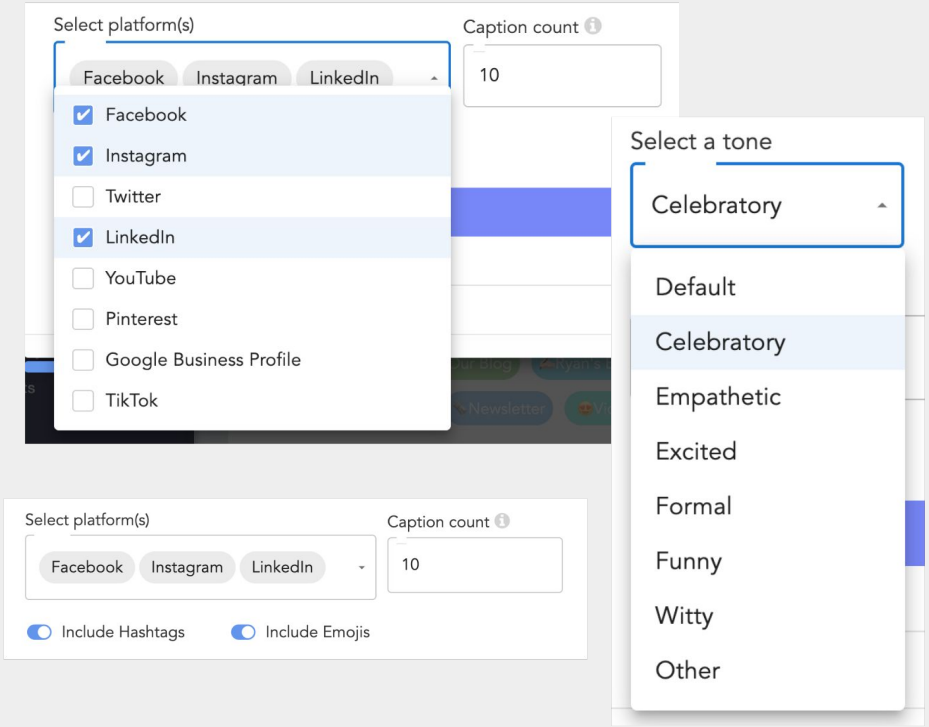
Upload links, images & videos with platform-specific captions to match content to each social platform

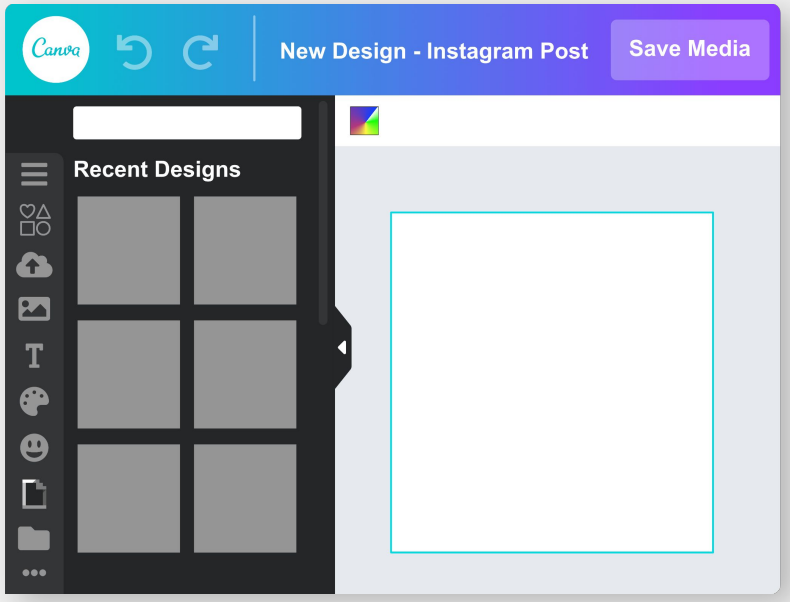




Save time by using AI to generate up to 10 **platform-specific captions** for you at a time

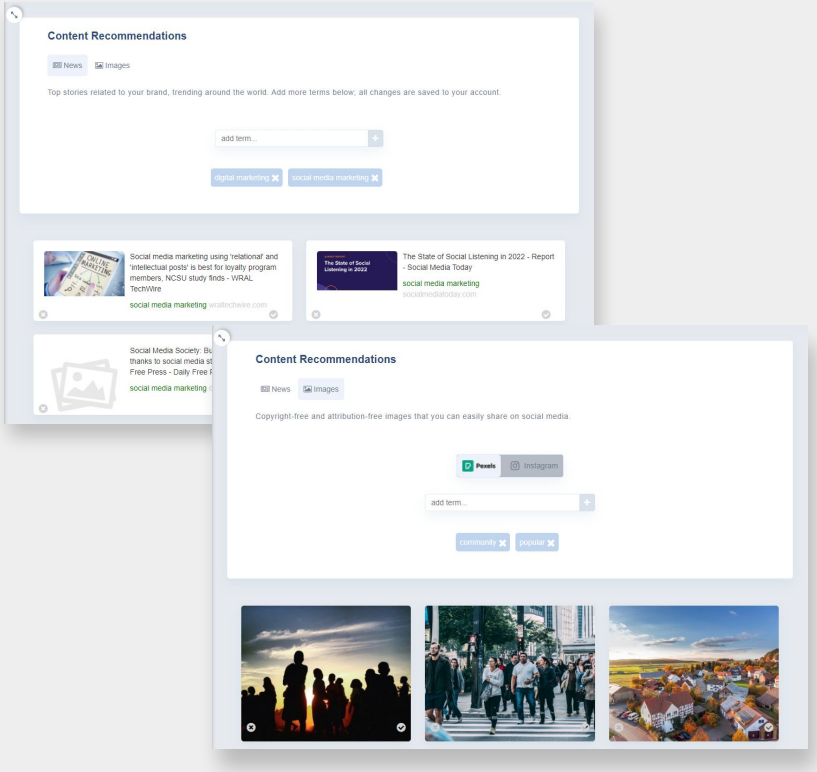
Customize your AI generated captions by platform and tone. Easily add hashtags and emojis as well.

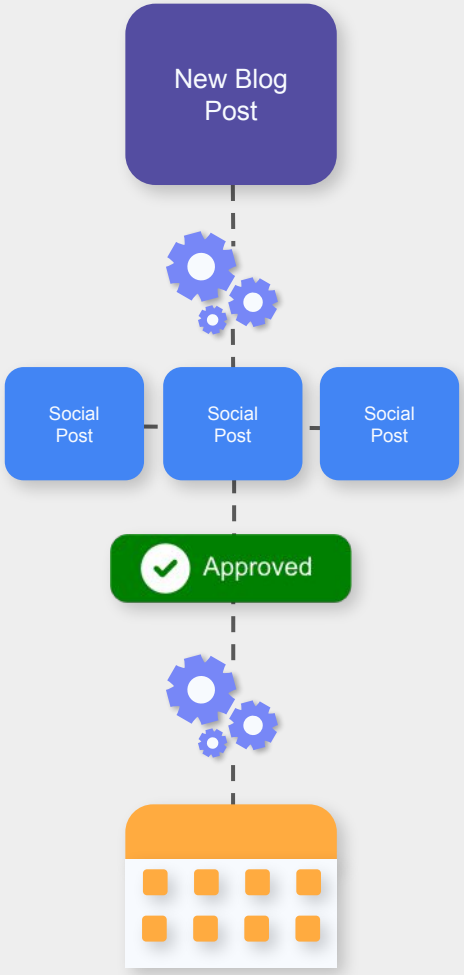




Easily design amazing content with our built-in integration with Canva

Built-in curation tools help you quickly find relevant news, images, and user generated content to post

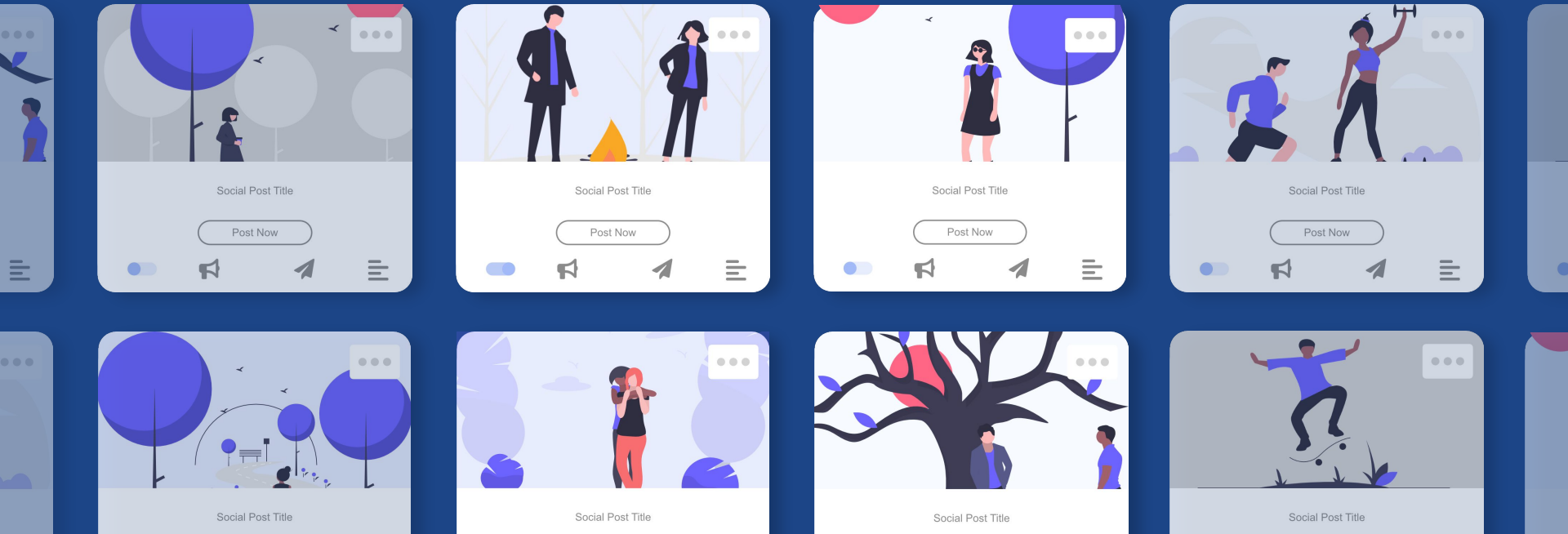




Turn your blog into a social media content production machine with automatic RSS feed importing

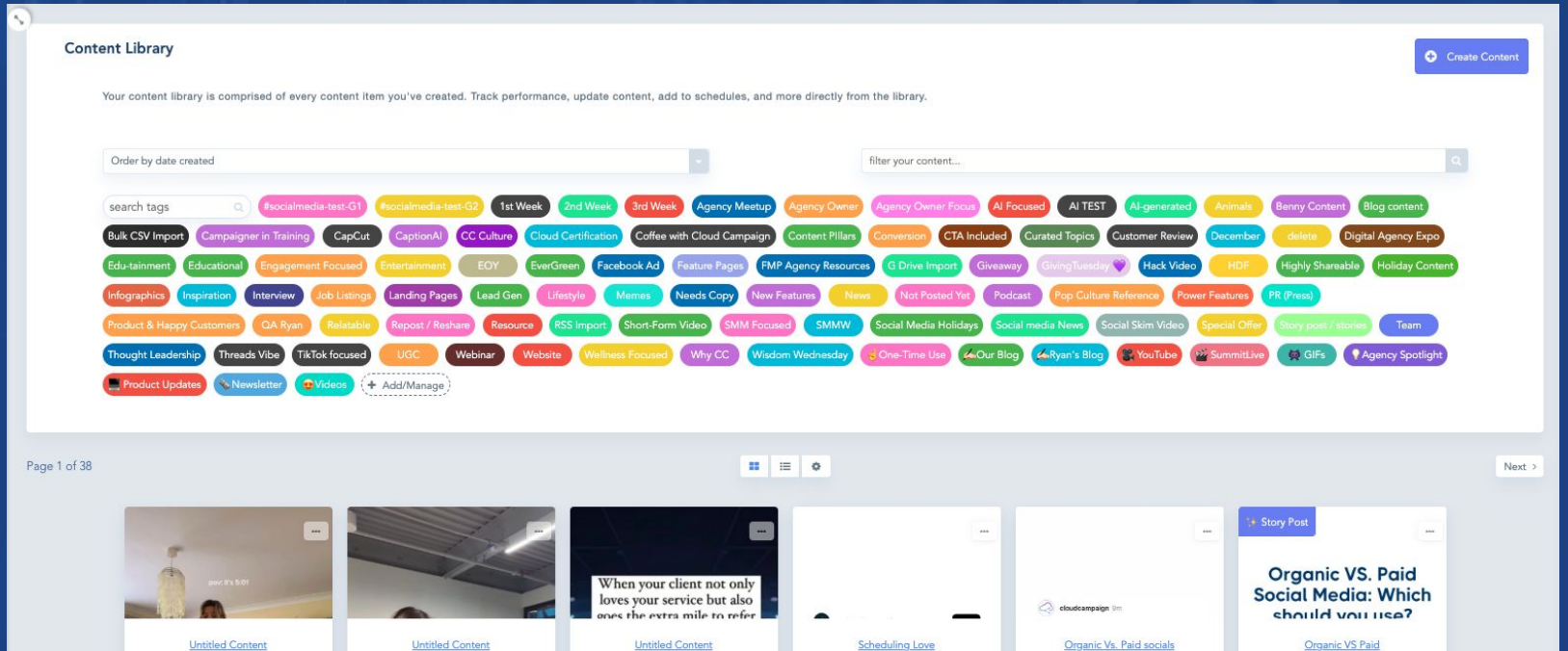
Bulk Content Creation

Add up to 200 content pieces at a time with bulk importing features



Content Library

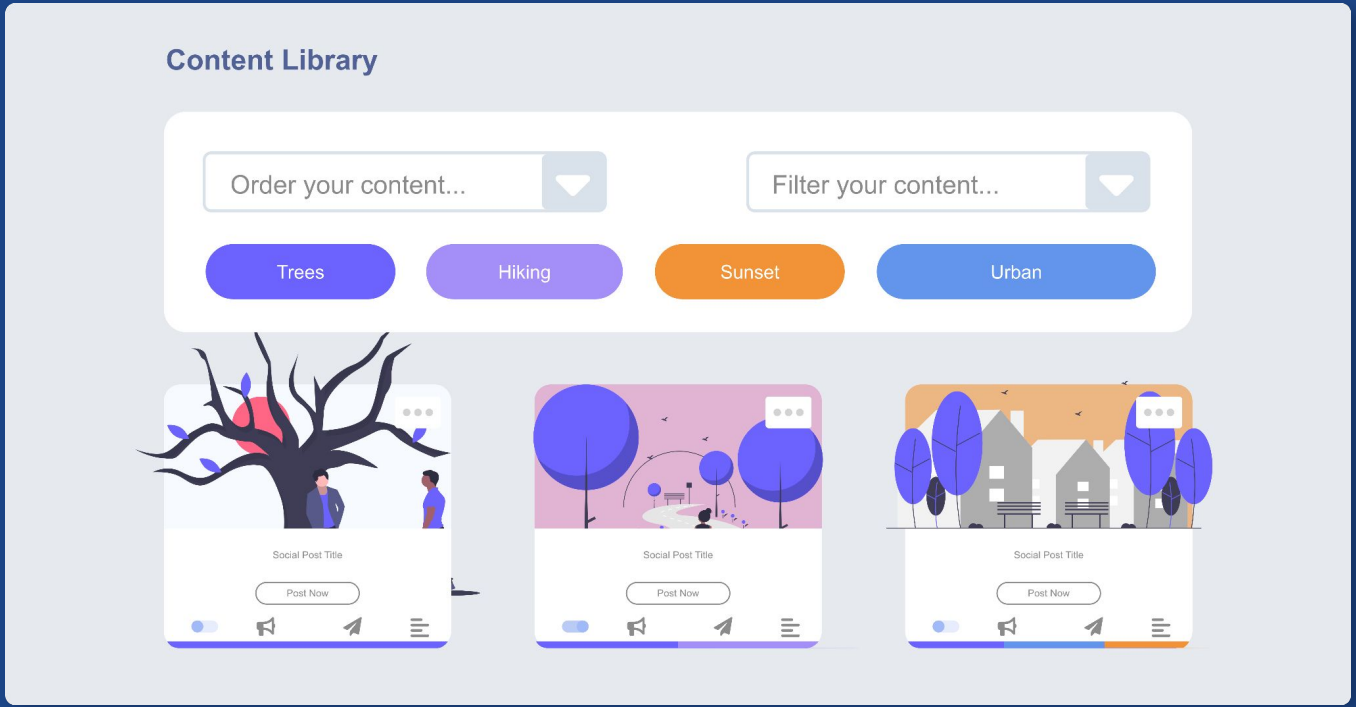
One place to create and organize your social media content.



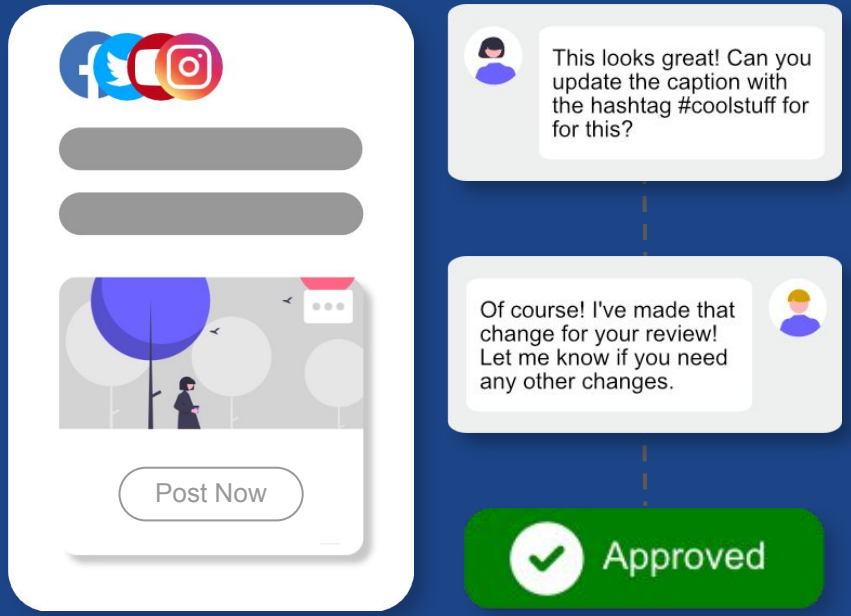
Use category tags...

...to keep content...

...neat & organized!



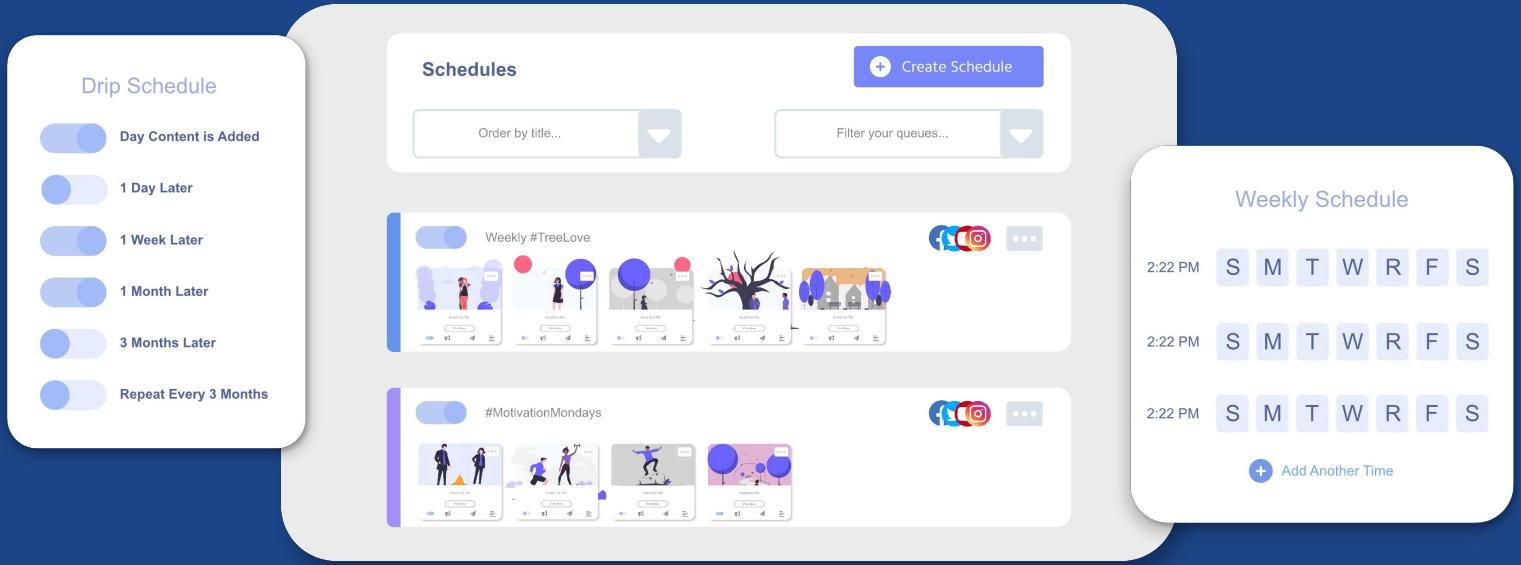
Integrated Approvals



Get content approved faster with a smooth and efficient approval workflow

Publishing & Scheduling

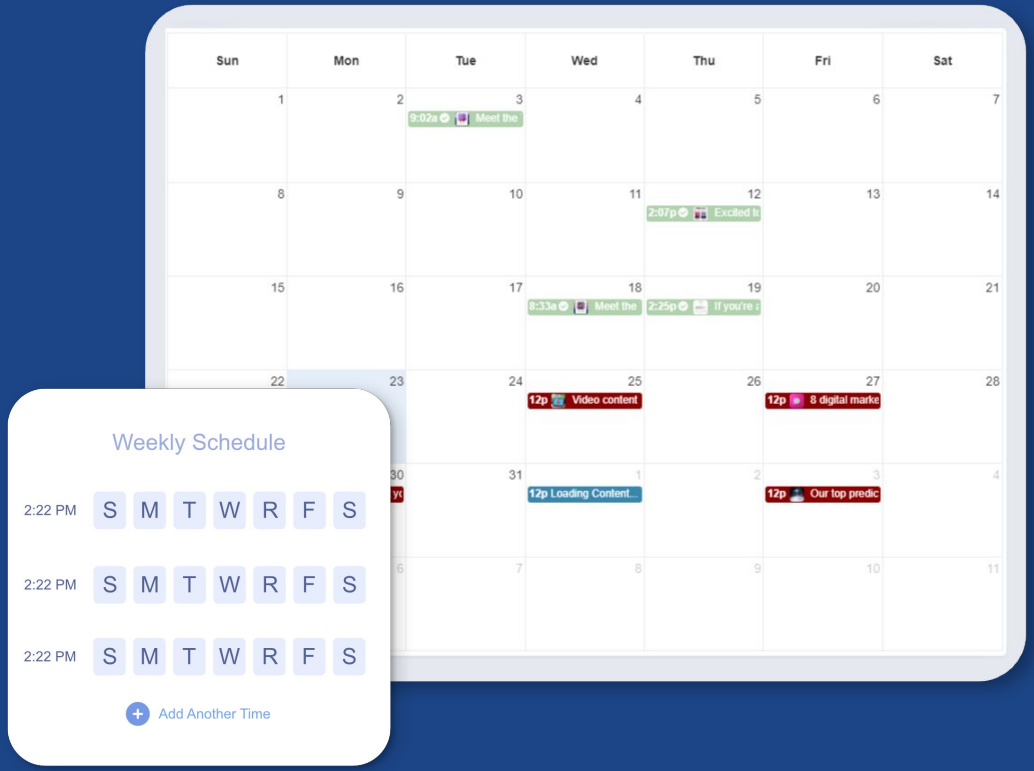
Customize each queue to post at preferred cadences



Publishing & Scheduling

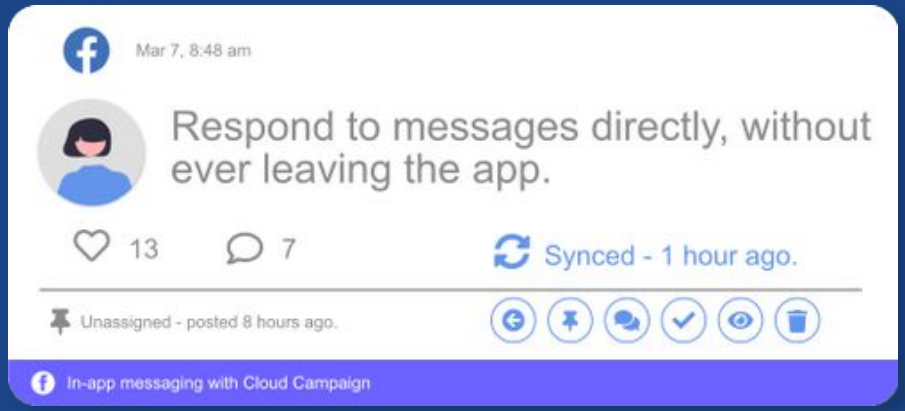
Get a complete monthly view of your social content calendar.

Drag and drop content to create a one-time post with an optimal posting time pre-selected for you.



Monitoring & Reporting

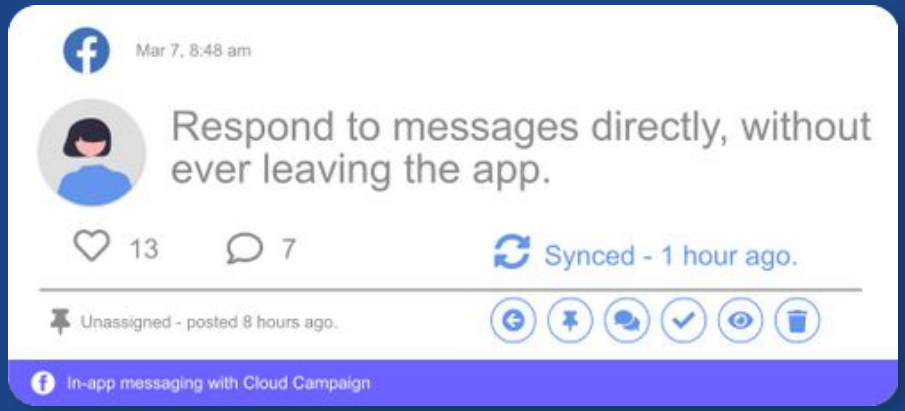
The Social Inbox



Manage your recent posts, comments, mentions & stats from one location!

Monitoring & Reporting

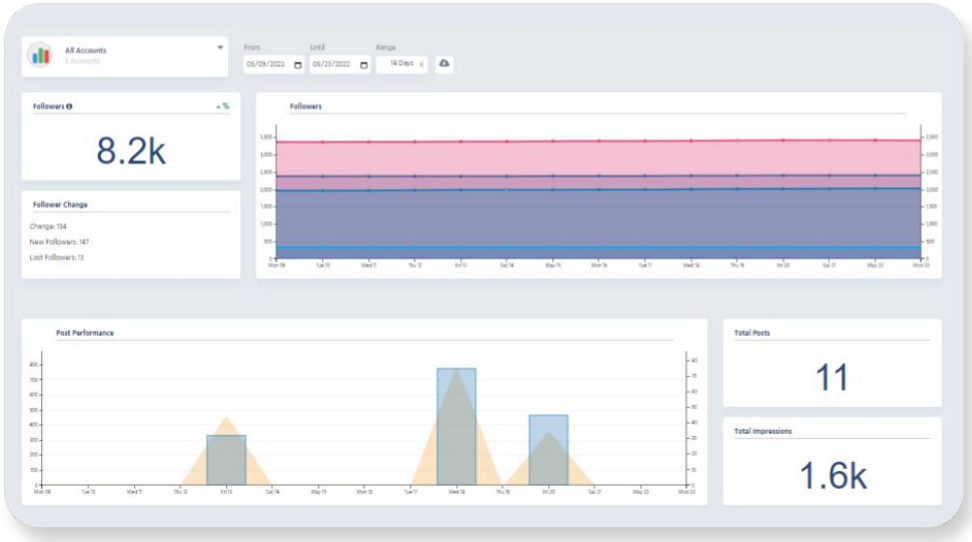
The Social Inbox



Direct message access for Facebook and Instagram

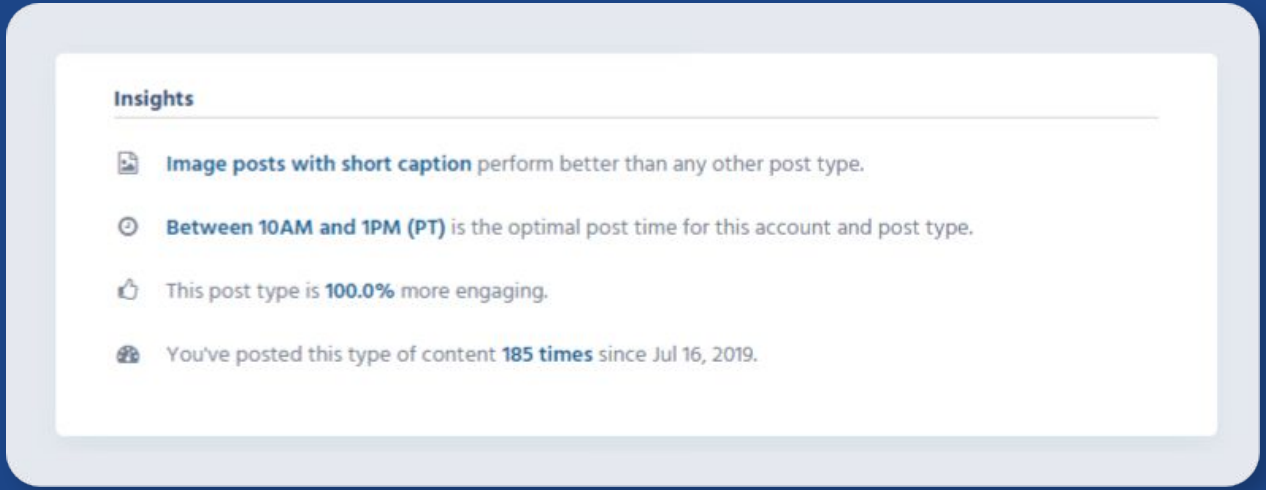
Historical Analytics

View all social analytics & follower data in one place to make strategic posting decisions



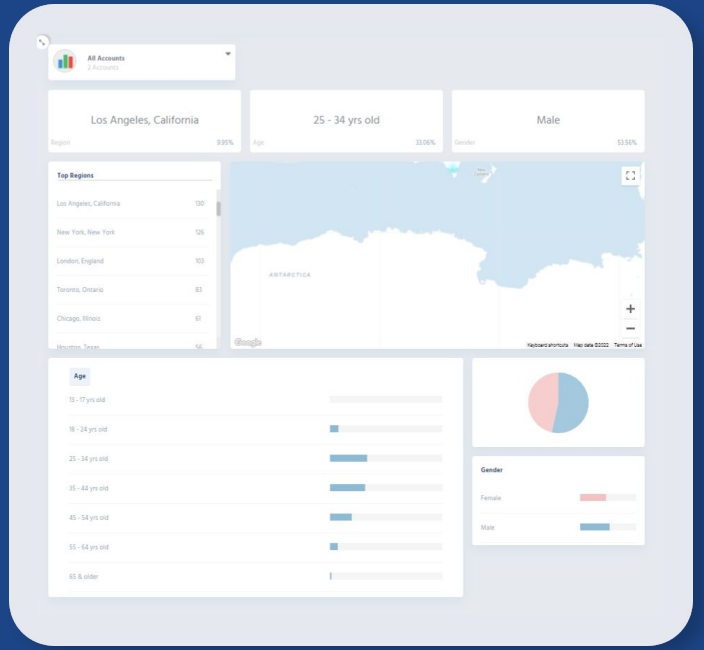
Active Insights

Platform-specific breakdown of your posts with actionable insights to boost performance

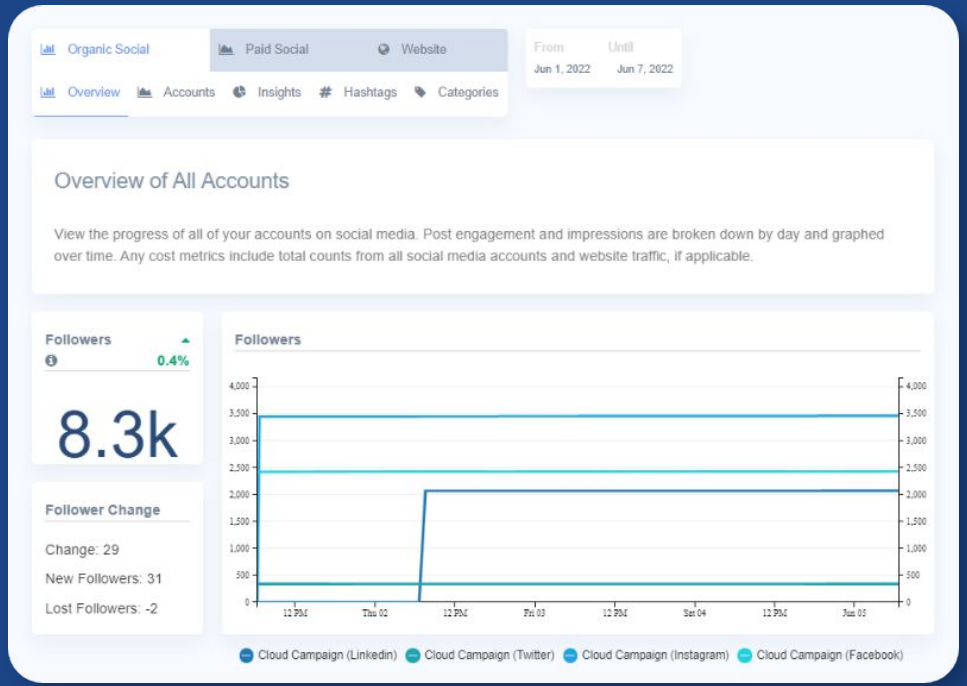


Monitoring & Reporting

Get in-depth demographic breakdowns of your most influential follower information with outlier data to ensure you reach followers most likely to engage with your business



Monitoring & Reporting



Interactive, easy-to-read reports share feedback, stats, analysis & insights

Reviews & Comparisons

Cloud Campaign Reviews

“The Best on the Market”

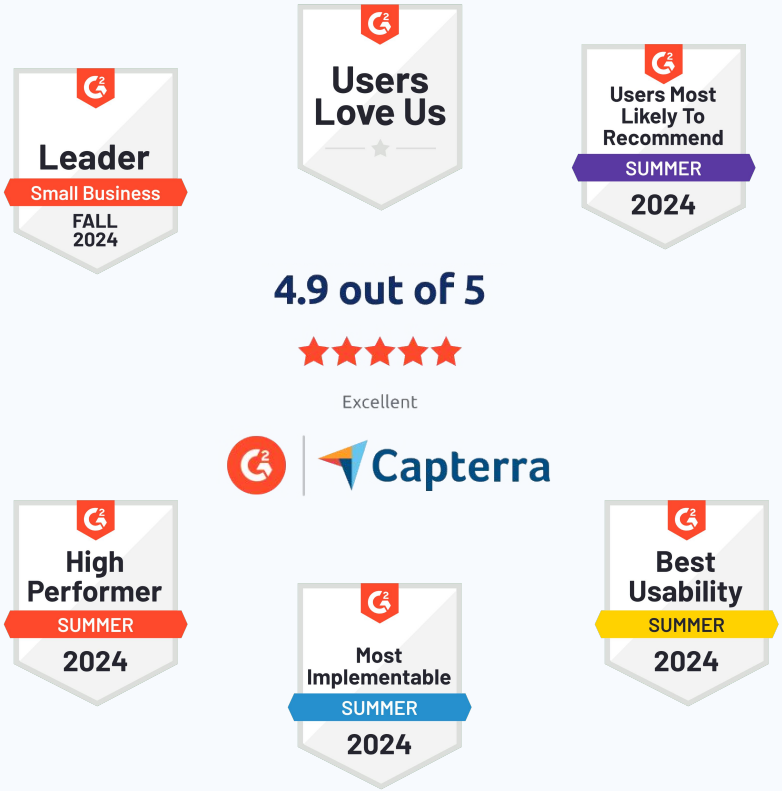
With Cloud Campaign my team and I have been able to create a sophisticated and streamlined workflow for content creation and management. This helps us deliver better, more strategic marketing to our clients. It also makes us more efficient which ultimately makes us more profitable.

Mandi G. // Capterra

“Highly Recommended!”

Our agency previously used another social media scheduling and management software system that was less intuitive and MUCH more expensive than Cloud Campaign - we are so happy we switched. Cloud Campaign is easy to understand, intuitive and just makes sense.

Jennifer T. // Capterra



Cloud Campaign vs. the competition

Hootsuite

4.2 / 5 rating on G2

Best For: Businesses with basic social media management needs, offering a range of integrations and scheduled posting tools.

Why Cloud Campaign wins

- **Mega-Efficient:** Better automation tools and a more intuitive interface for social media management at scale.
- **Advanced Automation:** Designed for agencies and teams with pain points like content approvals, and bulk content management.

Sprout Social

4.4 / 5 rating on G2

Best For: Larger teams and enterprises seeking advanced analytics, team collaboration, and integrations.

Why Cloud Campaign wins

- **Cost-effective:** Similar automation and reporting features at a fraction of the cost.
- **Easy to use:** Simplified workflows without the complexity and learning curve

Plans & Pricing

Getting Started & Next Steps

It’s time to level up your social media marketing!

$0

Free Trial

Includes access to the full suite of time-saving social media management tools

Free for 14 days.

$29/mo

per site

Standard

Access to all time-saving social media automation tools

- Unlimited Users
- 7 Linked Social Media Accounts

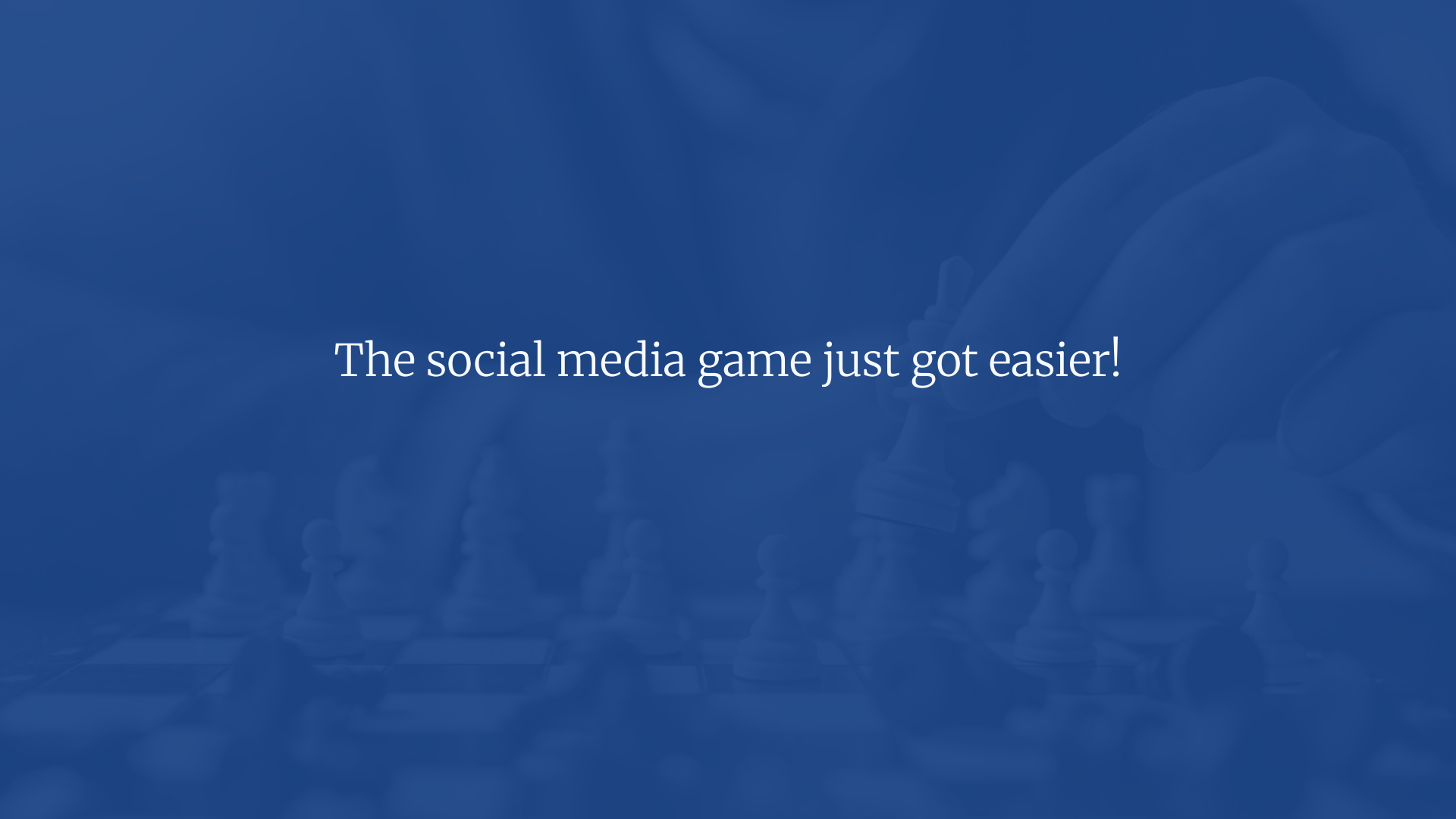
$39/mo

per site

Premium

Unlock social media growth with unlimited accounts and a full picture of paid social performance

- Unlimited Users
- Unlimited Linked Social Media Accounts
- Paid Social Media Reporting


The social media game just got easier!