

At Squeaky, we're on a mission to create a better web for everyone, offering an **innovative web analytics suite** that's designed to help you **understand how visitors are using your website or web app, without invading their privacy.**

THE PROBLEM:

Legacy analytics tools are going dark







Growing consumer awareness around privacy, coupled with regulations like GDPR and CCPA, mean that **existing analytics tools are often missing up to 67% of their usage data, or used illegally.**

This **deprives businesses of vital information they need** when trying to understand their customers and improve their websites.






OUR SOLUTION:

We've created an analytics tool that captures all the missing data, by putting user privacy first.

Incredible features, 100% of the data:

-  [Session recordings](#)
-  [Heatmaps](#)
-  [Analytics](#)
-  [Event tracking](#)
-  [Journey mapping](#)
-  [Customer feedback](#)

Privacy measures that make it work:

-  Privacy-first by default
-  100% cookieless
-  No IP tracking
-  Client-side anonymisation
-  GDPR compliant out-of-the-box

WHY SQUEAKY WILL WORK FOR YOUR BUSINESS:

Putting data *and* privacy first will give you a competitive edge

56%

of websites are using **analytics tooling** to better understand their visitors. By offering you amazing, privacy-friendly analytics we can **make that 100%.**

2/3

website traffic can be **missed by the cookie-based and invasive analytics tools** your competitors are using. We've **solved that** with **cookieless analytics.**

8/10

of web professionals we surveyed felt that their **current tools were missing key data**, so we're **plugging those gaps** by offering truly comprehensive data capture and analysis.

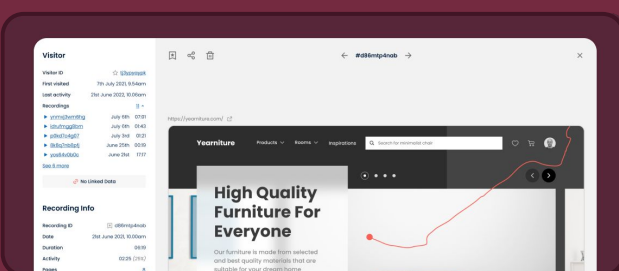
93%

of the customers we surveyed said that Squeaky was helping them to **improve the user experience** of their website each month.

84%

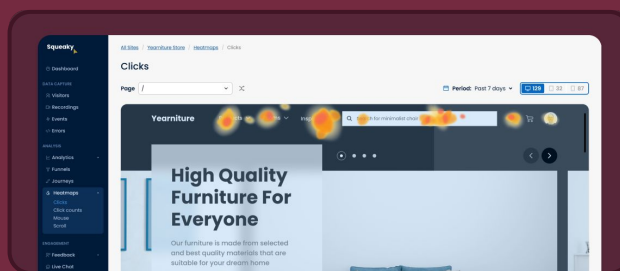
of our customers say gathering direct **user feedback** linked to **sessions recordings** is helping them to improve their customer support.

OUR CORE FEATURES:



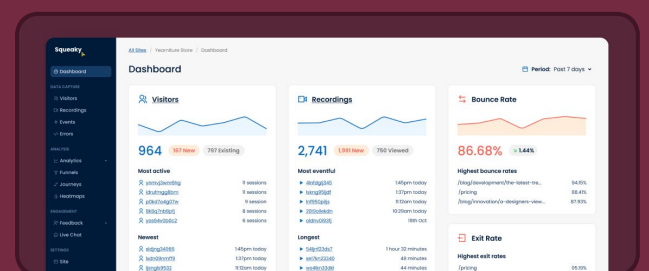
Session Recording

See what your customers see.



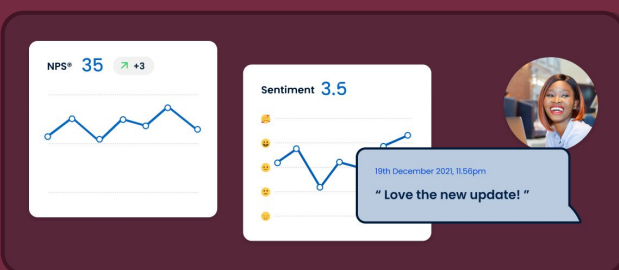
Heatmaps

Understand which content matters.



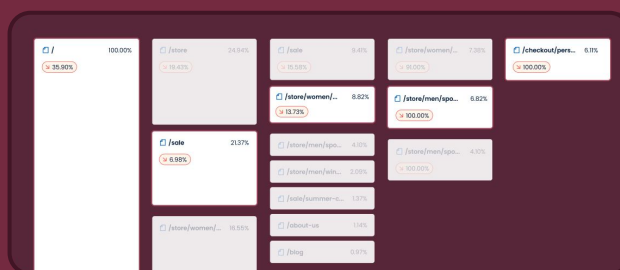
Analytics & Event Tracking

Let data drive your decisions.



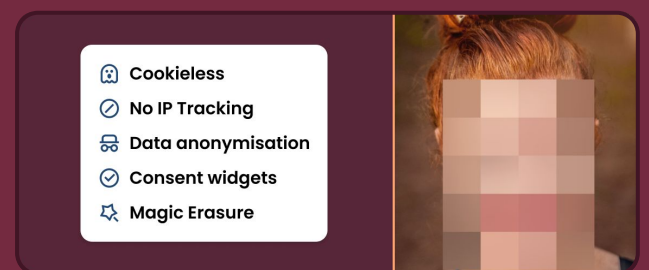
Customer Feedback

Listen to your customers.



User Journey Mapping

Visualise your customer journey.



Private by design

Putting people and privacy first.

Book a demo to discover how Squeaky will help increase your profits and wow your customers