

**San Alfonso Retreat House
100th Anniversary Gala Benefit Dinner
November 15, 2025
Commemorative Ad Journal
Ad Sizes and Pricing**

Ad journal deadline is October 17, 2025

Back Cover \$3,000 Full Color

Ad Size: 7¼”w x 9¾”h (7.25”w x 9.75”h)

Inside Front Cover \$2,500 Full Color

Ad Size: 7¼”w x 9¾”h (7.25”w x 9.75”h)

Inside Back Cover \$2,500 Full Color

Ad Size: 7¼”w x 9¾”h (7.25”w x 9.75”h)

Gold Page \$2,000 *(prints with gold border)*

Ad Size: 7¼”w x 9¾”h (7.25”w x 9.75”h)

Silver Page \$1,500 *(prints with silver border)*

Ad Size: 7¼”w x 9¾”h (7.25”w x 9.75”h)

Full Page \$1,000

Ad Size: 7¼”w x 9¾”h (7.25”w x 9.75”h)

Half Page \$750

Ad Size: 7¼”w x 4 7/8”h (7.25”w x 4.875”h)

Quarter Page \$375

Ad Size: 7¼”w x 2 7/16”h (7.25”w x 2.4375”h)

Business Card \$200

Ad Size: 3½”w x 2”h (3.5”w x 2”h)

Tribute Ad \$100

Up to 75 character message

Ad & Artwork Specifications

- Please send camera-ready copy
- All ads are recommended to be saved as a .pdf with a resolution of 300 ppi (pixels per inch)
- Other types of files and resolution for an ad can be sent but it may, in some cases, affect the quality of what is printed
- If you do not supply artwork, copy will be typeset
- Ads print in black and white except for the back cover and inside front and back covers.
- For questions or help with your ad, please contact Sr. Gerrie Muller, 732-222-2731, ext. 200 or email gala100@sanalfonsoretreats.org

Please email all ads by October 17 to gala100@sanalfonsoretreats.org

If the file size of your ad is very large (greater than 10mb) or it is too large to send through your email server, please see instructions on the [Gala Webpage](#) to use the free wettransfer.com file transfer service to send your ad file to us.